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Bereano Partners

Corporate Presentation

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Introduction



Josh Bereano has 20 + year of being an entrepreneur, 10 year of social media and lead generation experience, and is bringing it to the world. He will help you with the profound transformation of business and organizational activities, processes, competencies and models to fully leverage your company in the digital world. This will provide you a profound platform for transformation and fully leverage the changes and opportunities of a mix of digital technologies and their accelerating impact across society in a strategic and prioritized way, with present and future shifts in mind.

Josh Bereano Seattle

Founder & CEO

About Us



After 25 years of calling upon his vast experience and education in marketing, entrepreneurship and business development, Josh Bereano founded Bereano Partners, a Seattle-based digital transformation consulting firm.

Josh was involved in many successful internet-based startups in those early days and the two decades that followed. Back then, website marketers would use tactics such as keyword stuffing, excessive tagging, and backlinks to generate high search rankings. His experience and training have instilled in Josh a strong recognition that to be successful in digital marketing, companies must invest in high quality content which offers users an immediate contextual understanding with minimal effort on their part. Josh now seeks to take those successes and experience and apply them to the field of digital transformation, which he feels is a largely untapped market.

Josh believes that companies that do not have a solid digital marketing transformation plan in place are doomed to suffer the fate of far too many “internet startups” that crashed spectacularly in the early 2000’s. Josh is frequently ranked as a top-50 Influencer with over 11k Twitter followers who look to him for insights on topics such as digital transformation, internet of things, multi-cloud, and blockchain technology.



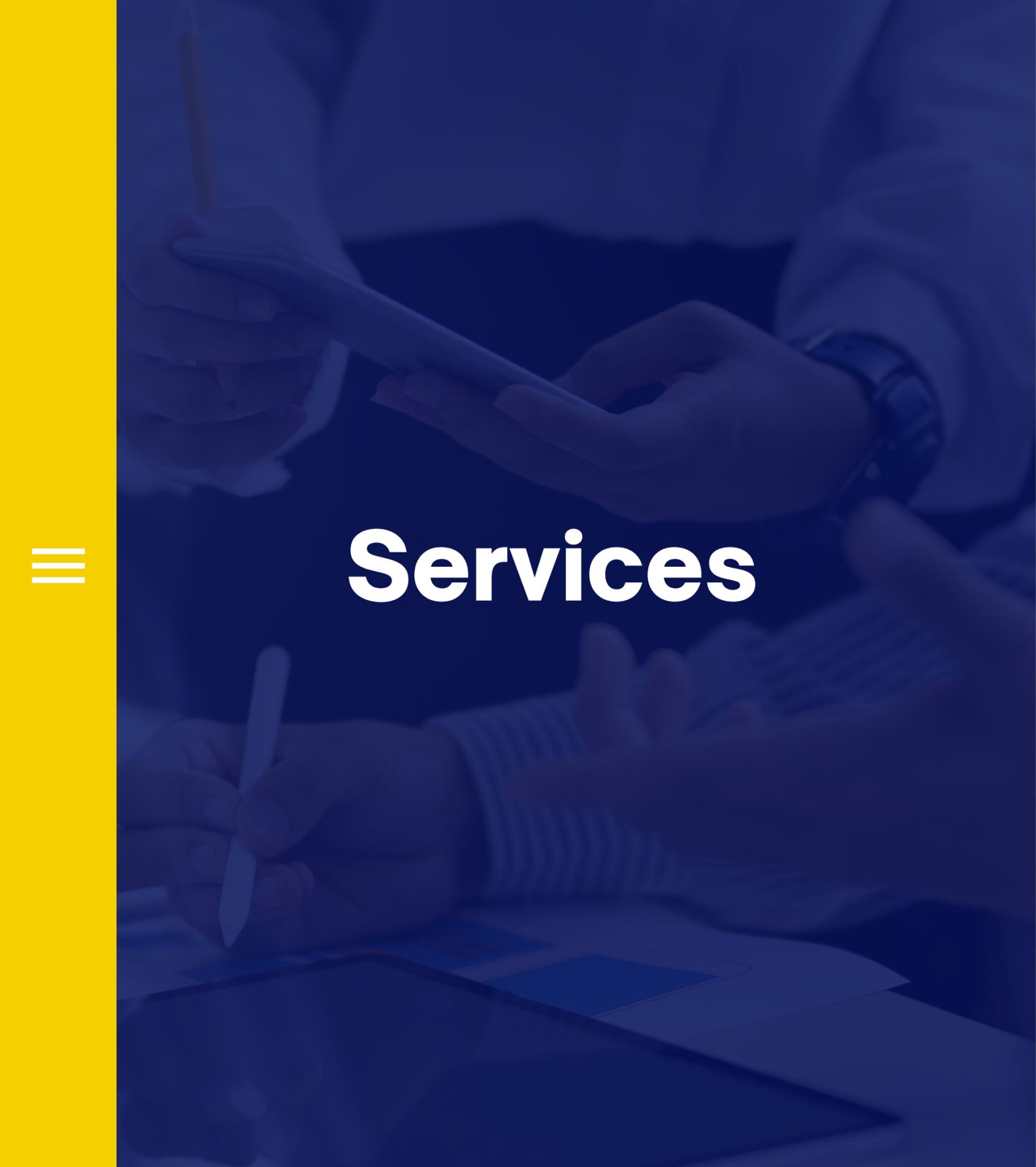
What We Offer

We are helping companies do the following:



- Help companies increase their bottom line revenue and take outreach completely off their hands by setting pre-screened quality appointments
- With the quality meetings, our clients save time, reducing no shows, and those time-consuming meetings that aren't even with the right decision-makers
- Zone in on the targeted leads, locally, nationally, internationally, up to 50 targeted leads/month
- Including business development that allows proper set up for those ready to scale, setting up SOPs and systems to simplify the processes while growing
- Offer training and branding services on the LinkedIn platform so this means you can reach an unlimited amount of business potential for your company





Services

- 01** LinkedIn content & video
- 02** LinkedIn crm & prospecting
- 03** LinkedIn Strategy & Positioning

Lead Control Media

Creating Visibility for Industry Leaders

Why This Matters

(1) Need

You're an industry leader with a lot of credibility, but you want to grow your visibility with your audience

(2) Hurdle

Creating visibility requires time & expertise you prefer to not have to give or learn.

(3) Solution

We create content that allows you to grow your visibility all the while letting you use our time and expertise to your benefit.

(4) Outcome

The goal is to increase your visibility by around 35,000 ~ 48,000 views during any three month period of working with us.



Give us

2 Hrs

over a call. We'll turn that into months of visibility content.

3-Month Pricing

Pay Monthly

\$2,000/mon x 3 months

Pay Lump Sum

\$5,000 total (save \$1,000 = save 16%)

Our Process & Full Refund Policy

Sign-up

Complete Payments + Onboarding call + We commence research on your field of expertise.

Intake

2 hour interview to discuss your subject matter expertise & personal branding marketing pillars.

Create

Write articles, Create LinkedIn text and video posts.

Deliver

Deliver drafts and revisions to you.



Full Refund

If you are dissatisfied in any way at this stage, we will refund you on all payments made.

Visibility Content We Produce

Option 1

Option 2

Month 1

1 Forbes article

- Ready to publish on Forbes
- Ready to repurpose to LinkedIn and other pubs.

1 month of LinkedIn Content

- 8 text posts = 2/week for 4 weeks
- 8 video posts = 2/week for 4 weeks

Month 2

1 month of LinkedIn Content

Month 3

1 month of LinkedIn Content

Total

1 Forbes Article
16 LinkedIn Text Posts
16 LinkedIn Video Posts

24 LinkedIn Text Posts
24 LinkedIn Video Posts



Target Outcomes

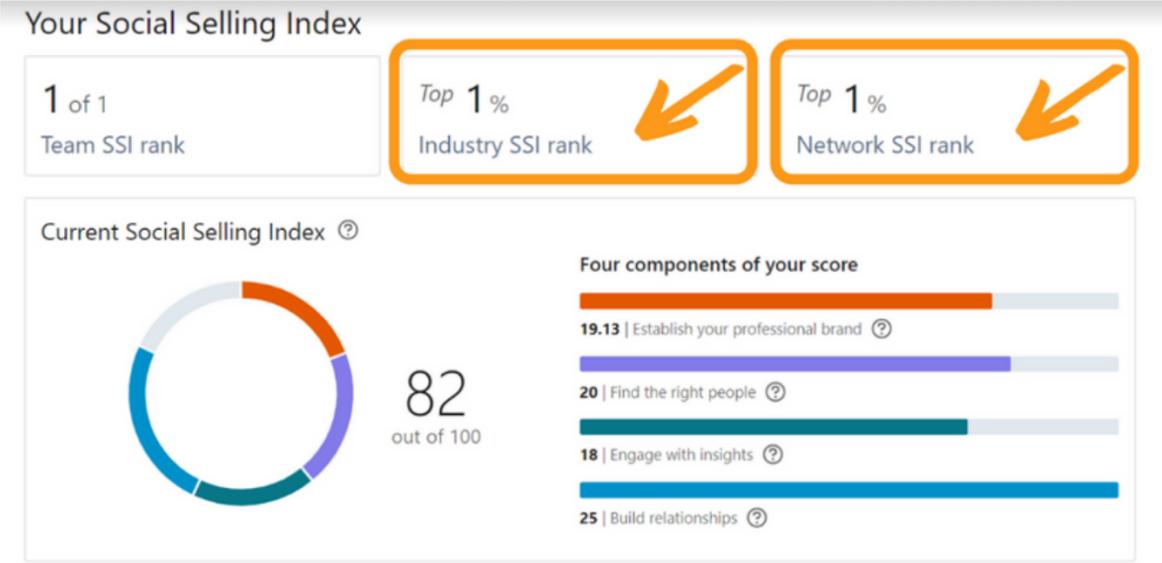
	Option 1	Option 2
Total Content	1 Forbes article 16 text posts 16 video posts	24 text posts 24 video posts
Forbes Views	Estimate 3,000 views x 1 article	N/A
LinkedIn Views	Estimate 1,000 views/post 1,000 views x 32 posts	Estimate 1,000 views/post 1,000 views x 48 posts
Total Views	35,000 views	48,000 views



LinkedIn Strategies For B2B Industry Leaders

Industry leaders often have all the credibility but need more visibility. If that's you, we should talk.

We rank top 1% in LinkedIn's Social Selling Index.



LinkedIn Services

Coaching & Training

We have coached & trained 200+ professionals on how to leverage LinkedIn produces results

Content Production

We produce LinkedIn posts & videos that showcase your expertise to your target audience.

Outreach Systems

We implement LinkedIn focused outreach systems that help teams reach, get more conversations.



Coaching & Training

This is a live virtual coaching & training customized to your team, industry and marketing/sales objectives to help your team maximize on its on LinkedIn activity.

1 Live Virtual Trainings

We believe in customized hand-holding and accountability to maximize on your training budget, so all coaching and trainings are executed over zooms.



2 Proven Framework

Based on our experience with 200+ professionals, our proven framework aims to simplify, yet remain effective for the busiest team member.



3 Industry Nuances

LinkedIn has both fundamentals and nuances specific to your industry. We ensure both are upheld to maximize on reaching your target audience.

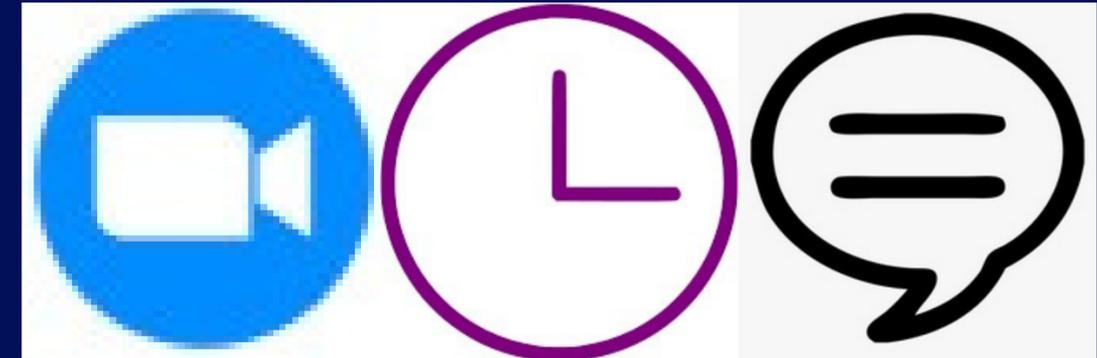


Content Production

This is a complete production package where we create customized LinkedIn posts & videos ready to use by your team members to increase visibility with your target audience and build trust ahead of your competition.

1 2 Hours = Months of Content

We can repurpose existing videos, or interview you for 2 hours. That video turns into months of LinkedIn posts & videos showcasing your expertise.



2 Done-For-You Posts & Videos

You don't need to be a LinkedIn expert, copywriting expert, video editor, nor project manager to keep it all together. Let us handle the entire production process.



3 Increase Visibility

The most known expert will always beat the competition. Thus, this content aims to increase your visibility to your target market.



Outreach Systems

These three offerings support professionals and organizations that have specific needs surrounding their outreach systems to help them produce more conversations.

1 Sales Navigator Mastery (Workshop)

We teach the secrets that help teams maximize on the 28+ filtering capabilities of Sales Navigator and get more conversations with their target audiences.



2 Profile Optimization (Done-For-You)

We have the know-how to re-write the LinkedIn profile(s) so that more outreach targets will respond and open conversations with you & your team.



3 Systems Implementation (Done-For-You)

We implement a simple yet effective software framework that allows each team member to save up to 40 hours of outreach hours every week.



Bereano Partners Team



Josh Bereano

Founder & CEO of bereanoPartners.com

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SALES
CONNECTOR



WES LEMOS

Owner at Roll Digital



adcrux



NAGI REDDY B

Founder at ADCRUX.IO



DINSMOOR
STRATEGIES



BRAD DINSMOOR

President & CMO of Dinsmoor Strategies



buzzpro
Your buzz is our bizz!



JAKE ATWOOD

CEO/CRO of BuzzBuilder



dk
DIRECTCONNECTION



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FULLTHROTTL



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Contact Us



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Thank You

