



Todd Aaron

When To Think Of Numerus Capital

Numerus Capital Understands Your Potential Customers Want to Obtain Your High-Ticket Professional Services & Products TODAY But Need Help Overcoming Their Budgetary Constraints. Numerus Capital provides the solution - offering your clients new ways to purchase your High-Ticket Professional Services & Products by providing them affordable, fixed monthly payment plans without having to make an upfront investment. This delights your customers and gives you an additional, must-have tool to close more sales that otherwise would be lost opportunities. **Not all customers have access to capital to make their purchase with you today.**

Get Paid Quickly, Get Paid More, And Get Paid More Often!

- **The Single Credit Application** your customer completes is shared with 35 of the nation's leading lenders; your customer receives multiple, competing offers reducing your cost of customer acquisition
- **Loans** are 100% funded upfront so you get paid on your terms
- **Loan Amounts** range from \$1,000 to \$100,000 maximizing your customers' purchasing power
- **Finance Sales** typically exceed cash sales by 35% to 50%
- **Overcomes Price Objection** and conserves customers' cash flow
- **Enables** you to stand out and stop losing business to your competition
- **APRs** as low as 4.9%
- **12 to 72 Month Loan Terms** provide clients the affordability to easily pay over time
- **No Pre-Payment Penalties** when customers pay loans off early
- **Providing Access to Capital** accelerates and maximizes your sales cycle

See How It Works By Scanning The QR Code With Your Phone:



Are You Overpaying For Your Credit Card Processing?



Numerus Capital Is A Market Leader In Zero-Cost Credit Card Processing Solutions. Our programs solve for organizations' top priorities of controlling costs. We give you the ability to pass the fee for accepting all payments by credit card to the customer which enables you to stop paying for the high costs of credit card interchange fees that compress your margins. **This typically waterfalls 2% to 4% in lost profitability from every credit card sale back to your bottom line.**

Think Of Numerus Capital When Considering The Benefits Of Increasing Your Profitability

- **Zero-Cost:** You keep 100% of every credit card sale - **Sell \$100, Keep \$100.** Pay only for debit card transactions **allowing you to accelerate buying more capital equipment and hiring more staff to grow sales and put more money in your pocket.**
- **Customer Friendly:** Pass on the fee for credit cards only; customers can always choose debit, ACH or check as no-fee payment options.
- **Economies of Scale:** Our credit card processors completed over \$44 Billion in transactions last year. If you prefer to stick with traditional credit card processing, **we've been able to save businesses and not-for-profits hundreds of thousands of dollars.**
- **Featured Case Study:** Numerus Capital deployed the Zero-Cost Credit Card Processing solution for a company generating \$25 million in annual credit card sales. Their credit card processing expenses were in excess of \$700,000 per year. **They're now able to eliminate this expense and waterfall that \$700,000+ per year cost savings back to their bottom line.**
- **Cost Reduction Model:** Want to stick with your existing credit card processor but pay less in fees to accept payment by credit card? Tap into our subject matter expertise, proprietary software technology, and dedicated customer service team to determine if you're being overcharged. We've been able to negotiate credit card processing costs down as much as 40% for clients. **We get paid only if we save you money!**

Contact Us



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www.numeruscapital.net