



LINKEDIN OUTREACH & EMAIL MARKETING

 www.bereanopartners.com



THE APPROACH

Bereano Partners team will create various Email Marketing and LinkedIn Outreach campaigns for you. We will also set up automation tools for both platforms that will manage the process and send follow-up messages at specific intervals. We will also help you source targeted lists of contacts you reach out to. Depending on which package you choose, our team will either handle all aspects of your program, or show you how to manage them yourself in-house.

YOU HAVE 3 PACKAGES AVAILABLE

**Term of Agreement: Month to Month. Customer may cancel service at any time.
We propose a 3 month pilot.**

● PACKAGE 1: DO-IT-YOURSELF

- ◆ Bereano Partners team will help you create various email and LinkedIn campaigns to reach out to potential customers based on your Ideal Customer Profile. We will also set up all the drip sequences for you inside both the Bereano Partners and LinkedIn Automation platforms.
- ◆ Next, we'll show you how to find target prospects using various searches via LinkedIn Navigator and other data tools we recommend. For these searches, a LinkedIn Navigator account is recommended.
- ◆ Lastly, we will show you how to simply import your contacts into the automation tools and then launch campaigns ongoing. You'll also learn best practices for managing the replies and keeping track of the follow-up.

Monthly Fee: \$500 (does not include LinkedIn Navigator account)

Includes a license for both Bereano Partners and the LinkedIn Automation.

Does not include any data services. Does not include access to LinkedIn Navigator.

● **PACKAGE 2: DONE FOR YOU - DATA PROVIDED (1000 CONTACTS PER MONTH)**

◆ With this option, our team will provide everything in Option 1, and we will also provide the following services:

1. We will source a list of 1000 new contacts for you each month using our LinkedIn Navigator accounts and other search tools. With this option, you will not need to purchase your own LinkedIn Navigator account (a savings of \$79 per month). We will also search for as much Intent-Based Data as possible, which are contacts who are expressing interest in your solutions.
2. Our team will send the campaign on your behalf every week. All you'll be responsible for is checking your LinkedIn and email inboxes, and then following up with interested prospects.

Monthly Fee: \$1500

● **PACKAGE 3: DONE FOR YOU + 2000 CONTACTS / MONTH**

◆ With this option, our team will provide everything in Option 1, but will also provide the following services:

1. We will source a list of 2000 new contacts for you each month, including as much intentbased data as we can find.
2. Our team will send the campaign on your behalf every week AND manage all the inboxes, qualifying, and follow-up. Once a qualified prospect is ready to meet with you, we will book a meeting with them on your calendar.

Monthly Fee: \$2500



PROGRAM BENEFITS

- 1. Because this is a month-to-month engagement, you'll be able to change packages at the end of each month, depending on your needs. This gives you maximum flexibility.**
- 2. By offloading the prospecting activity to us, this will free up more time for you and your team to spend on building relationships with prospects and closing deals.**
- 3. Our approach has the lowest cost per lead we've seen and does not require you to spend a dime on PPC Ads or other expensive marketing options.**
- 4. Our team moves FAST and can generally have campaigns running for you within just a few days of getting started.**
- 5. Our process emphasizes QUALITY opportunities and ensures that the prospects you're reaching out to will have a higher than average likelihood of buying.**

THANK YOU

CONTACT US



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