



Content that attracts your dream clients, delivered fast

We create world-class content designs and short-form videos
that drive inbound leads and grow personal brands.



About us

Limelight is a CaaS
(Content-as-a-service) Company.

We're the fastest way to create and
distribute high-quality content that
drives inbound leads and grows
personal brand.

We also offer creative subscriptions that
elevate your brand, not your billings.



Ayush Sindhwal
Founder & CEO, Limelight



Our Clientele



David McClean
SDR Systems Group



Josh Bereano
Bereano Partners



AJ Wilcox
B2Linked



Sarika Kishore
Mindset Coach



Shane Fitcher
Mindset Coach

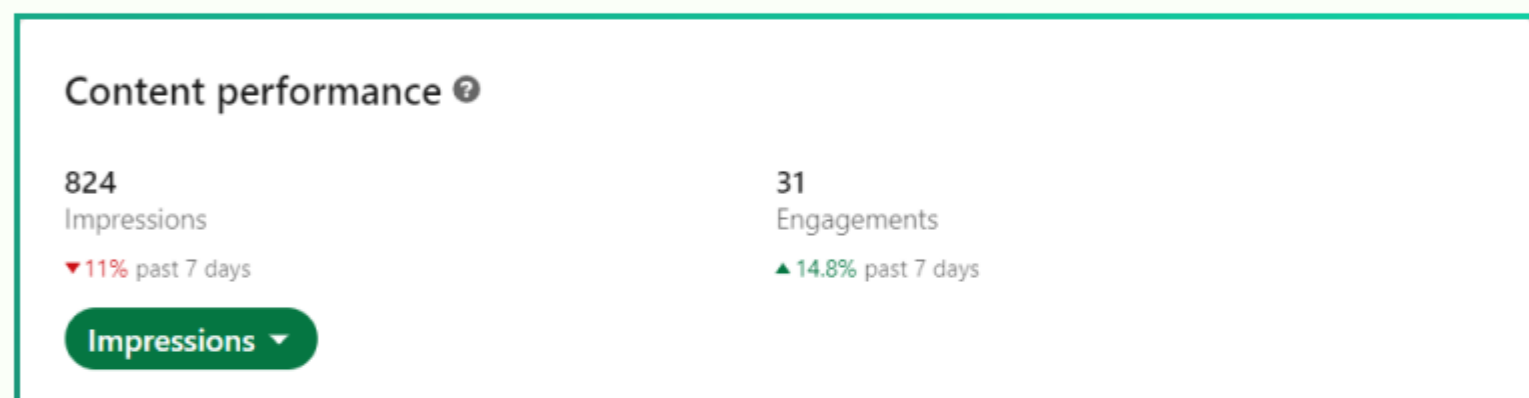


Prashast Singh (PK)
Bestie Inc
(5M subs on YouTube)

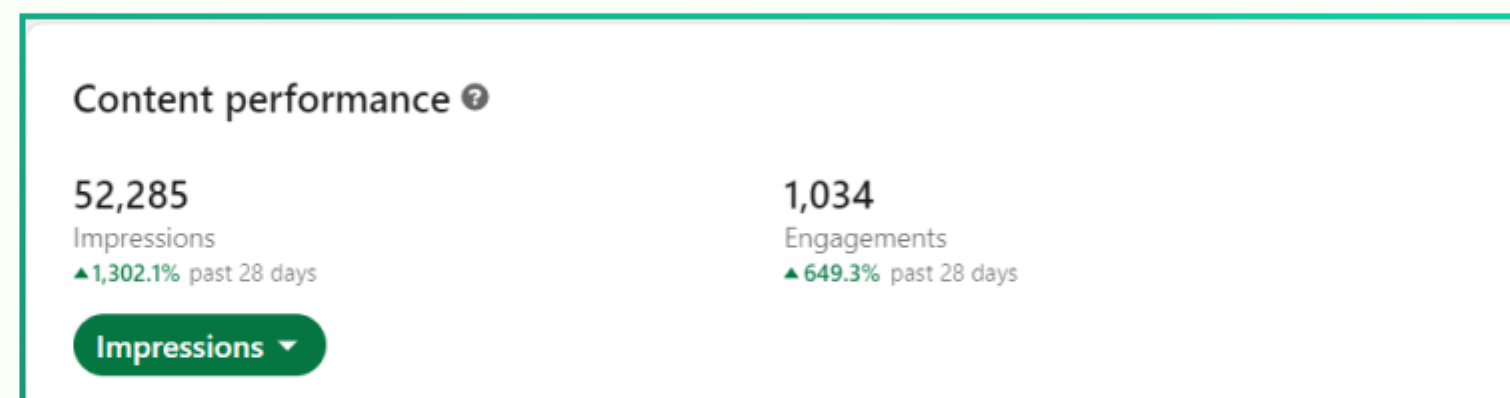


Client Results

LinkedIn profile performance



824 Impressions in 7 days

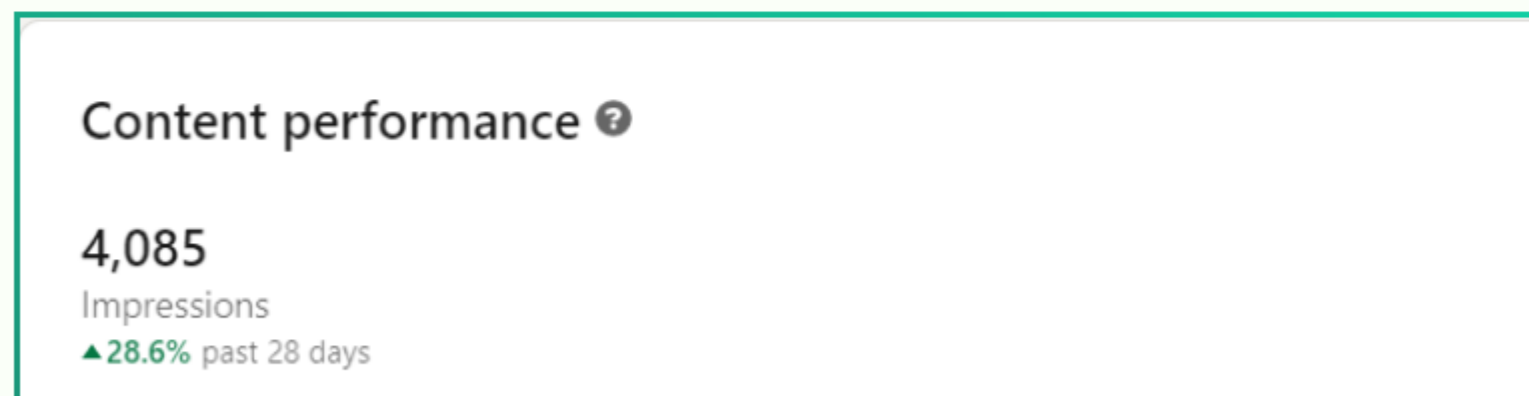


52,285 Impressions in 28 days

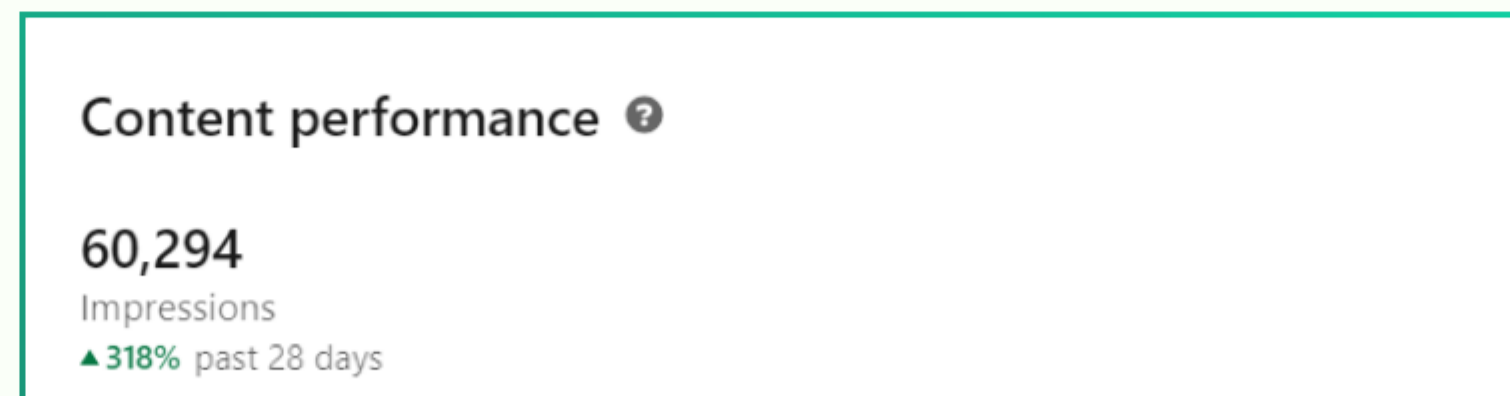
15X GROWTH



Sarika Kishore
Mindset Coach



4,085 Impressions in 28 days



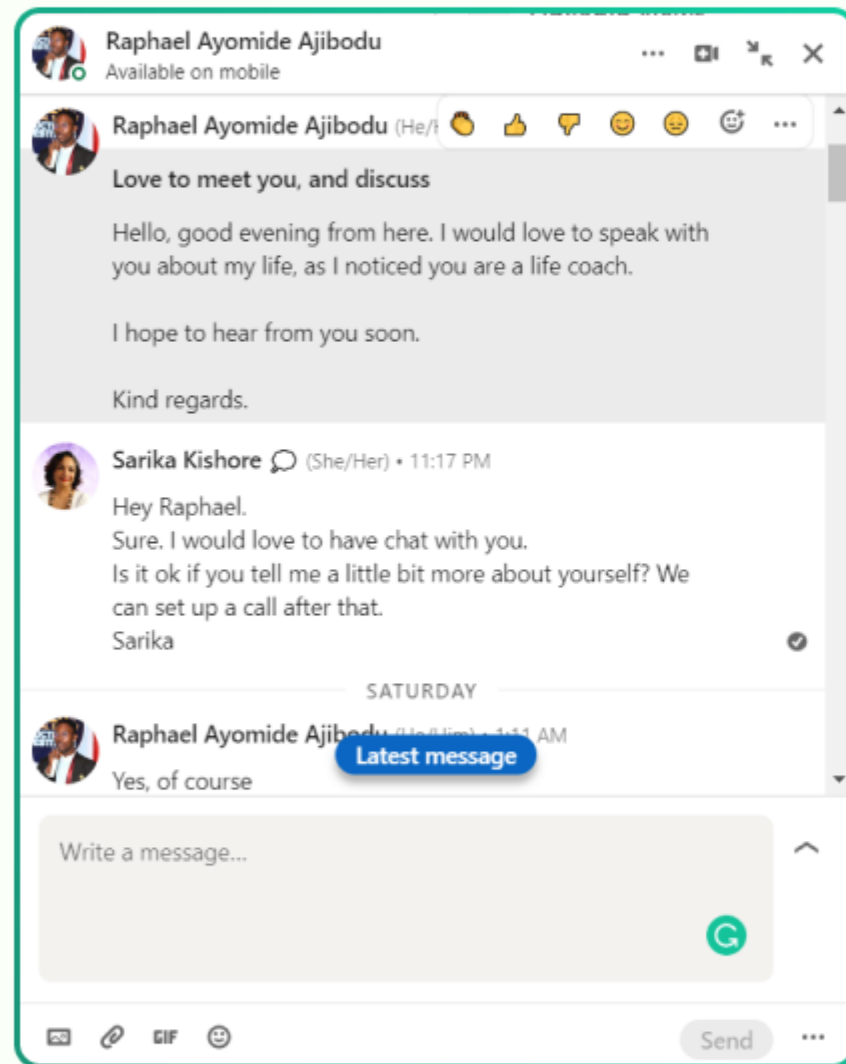
60,294 Impressions in 28 days

14X GROWTH

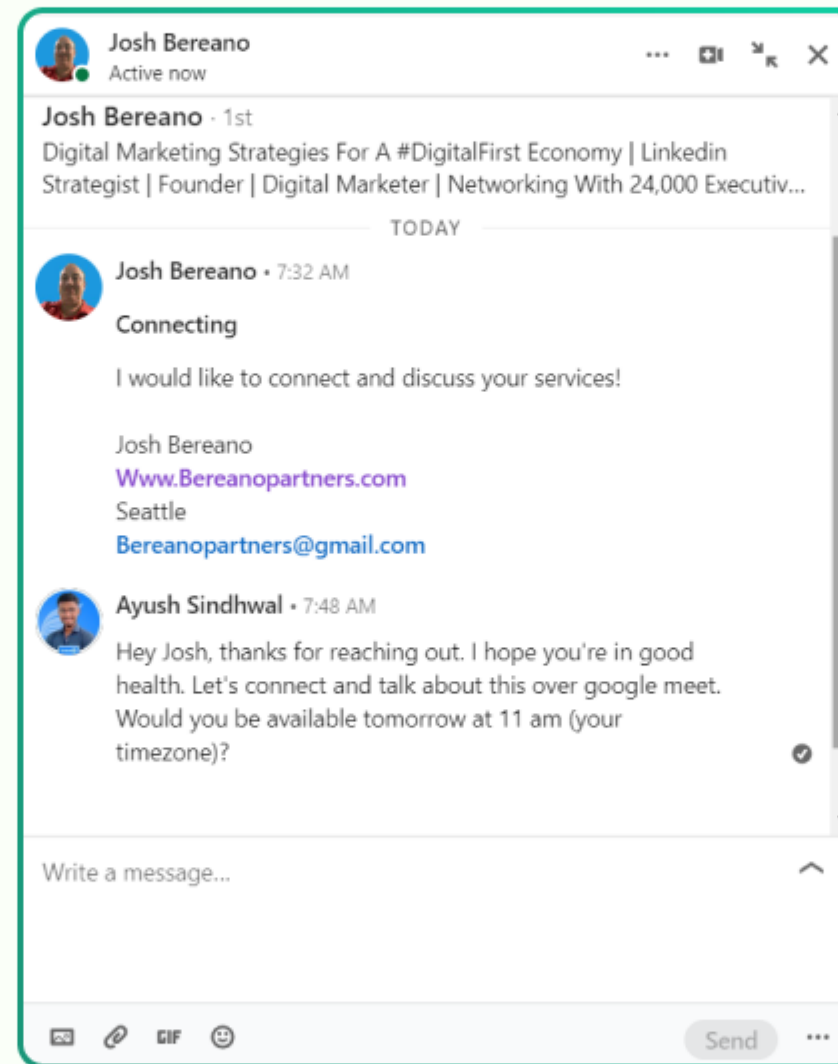


David McClean
SDR Systems Group

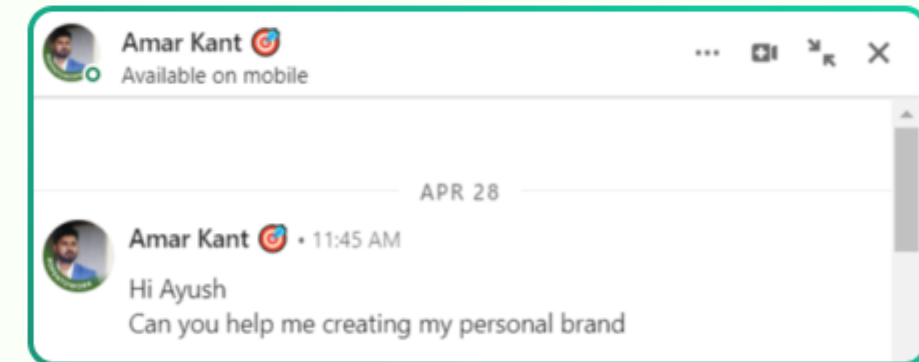
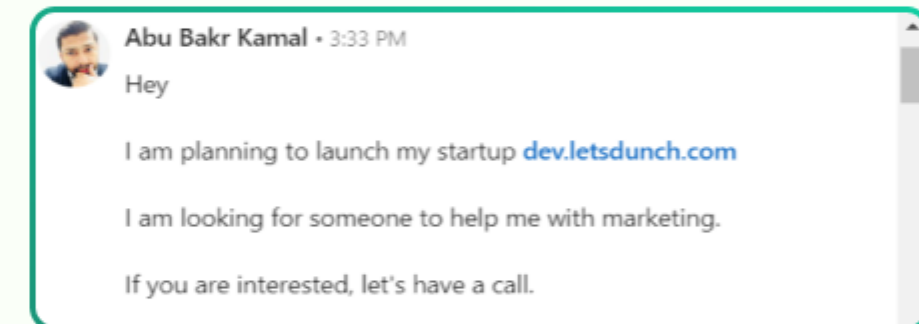
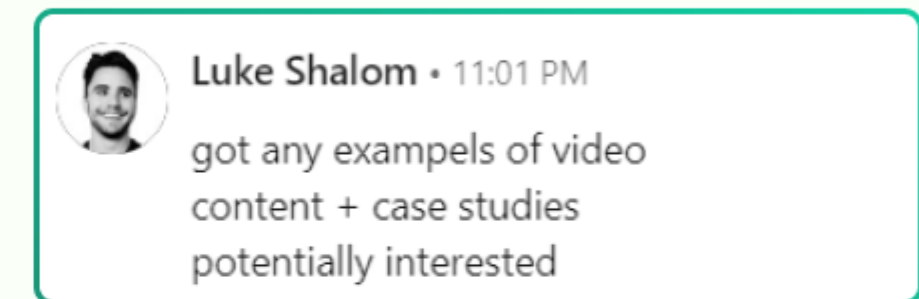
ROI (Return on Investment)



Client's Lead Closed
\$1,200 for 6 Sessions



Drive inbound leads into your LinkedIn inbox every month





“

**Delivering content
that looks good, and
performs even better.**



Carousels Designs

Visual storytelling made easy

Chief Executive Officer at Bestie & Agile Media Labs

bestie

WHY BRANDS SHOULD FOCUS ON VIDEO CONTENT

Swipe

The reason is simple

video helps you get noticed

Prashant Kumar Singh (PK) @humbleluster

Chief Executive Officer at Bestie & Agile Media Labs

bestie

My YouTube Channel "Bestie" has over **4 MILLION SUBSCRIBERS**

And I know video can take you places!

Prashant Kumar Singh (PK) @humbleluster

Chief Executive Officer at Bestie & Agile Media Labs

bestie

These 3 reason will change your views on creating video content

Swipe

Prashant Kumar Singh (PK) @humbleluster

Chief Executive Officer at Bestie & Agile Media Labs

bestie

REVENUE BOOST

Videos can make you some serious money.

Just adding a product video on your landing page can **increase conversions by 80%.**

Prashant Kumar Singh (PK) @humbleluster

Chief Executive Officer at Bestie & Agile Media Labs

bestie

BUILD TRUST

Choose your soft drink **Coca Cola or Rola Cola?**

I know you chose Coca Cola, and no, I'm not a fortune teller :)

You choose what you trust. So now, choose video as part of your content.

Prashant Kumar Singh (PK) @humbleluster

Chief Executive Officer at Bestie & Agile Media Labs

bestie

INCR. ENGAGEMENT

Video Engages Even the Laziest Buyers.

And every brand needs engagement from their audience to understand who's interested in their product/service.

Win-Win, right?

Prashant Kumar Singh (PK) @humbleluster

Chief Executive Officer at Bestie & Agile Media Labs

bestie

ARE YOU DOING VIDEO MARKETING FOR YOUR BRAND?

We help brands create content epic than netflix **affordably!**

DM ME

Prashant Kumar Singh (PK) @humbleluster

Teaching you the tools of life

Only true leaders can understand this

Can you?

SWIPE

Sarika Kohane @sarika_kohane

Teaching you the tools of life

If you have ever been in a leadership role, you will agree with what I'm about to tell you.

Sarika Kohane @sarika_kohane

Teaching you the tools of life

The best leaders hold themselves accountable for:

- Their own actions
- Their teams
- Their successes
- Their failures

And here is why ▶

Sarika Kohane @sarika_kohane

Teaching you the tools of life

Let's understand it from one of the best leadership stories ever!

A story about a person who took full responsibility for launching a satellite into an ocean.

Sarika Kohane @sarika_kohane

Teaching you the tools of life

In 1979, India faced a failure while launching the SLV-3 satellite.

Dr. APJ Abdul Kalam was the one who took an important decision and bypassed the error message shown by the system.

Sarika Kohane @sarika_kohane

Teaching you the tools of life

A press conference was held a few days after the launch, and this is what ISRO's chief **Satish Dhawan** said.

Sarika Kohane @sarika_kohane

Teaching you the tools of life

"Dear friends, we have failed today. I want to support my technologists, my scientists, my staff, so that next year they succeed," ~ Satish Dhawan

Sarika Kohane @sarika_kohane

Teaching you the tools of life

He took the whole blame on himself despite criticisms.

He took all the blame and assured them that next year we would succeed because his team was a very good one," Kalam recounts.

Sarika Kohane @sarika_kohane

Teaching you the tools of life

What did you learn from this story?

Comment Below

Do you Feel stuck/unhappy in your life?

DM to Book your free 1:1 session today

Sarika Kohane @sarika_kohane



Creatives


One image speaks a 1000 words

Certified Life Coach 


5 ways to prevent mental breakdown

- Learn to say "NO"
- Practice meditation
- Start working out
- Practice deep breathing
- Avoid/Limit junk food


SARIKA KISHORE
@sarika.attitudecoach


We Make **Outbound**
Feel Like **Inbound** 

Is your offer compelling enough?




@davidmcclean

Teaching you
the tools of life 



Sarika kishore
@sarika.lifecoach

Turning Your LinkedIn Content
Into Lead Generation Engine 

Make your LinkedIn post so valuable that people get **Content** gasm.

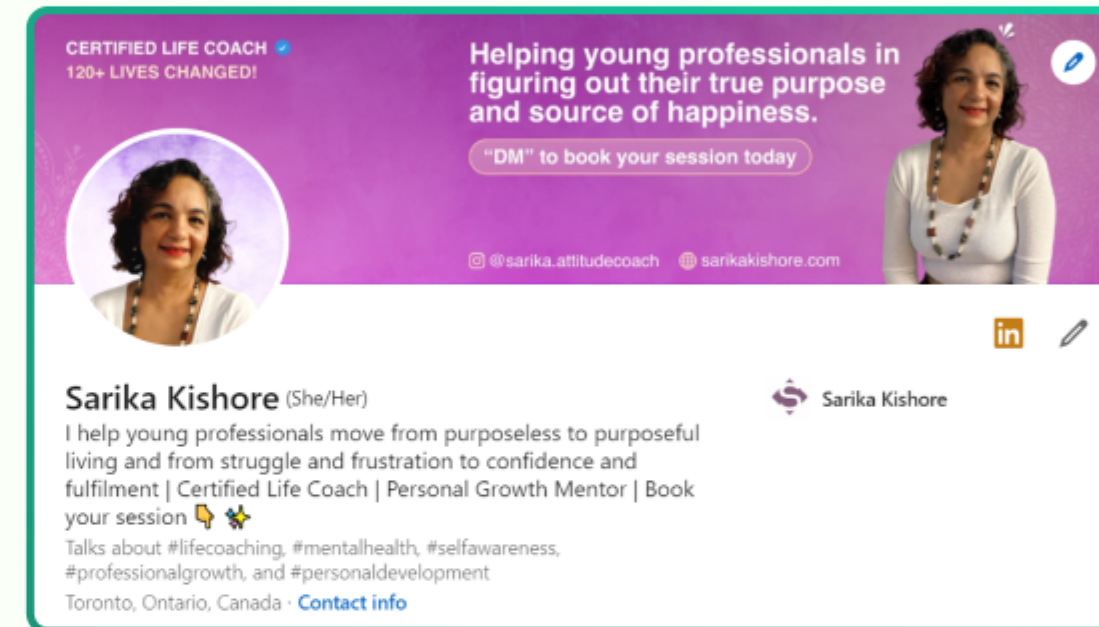
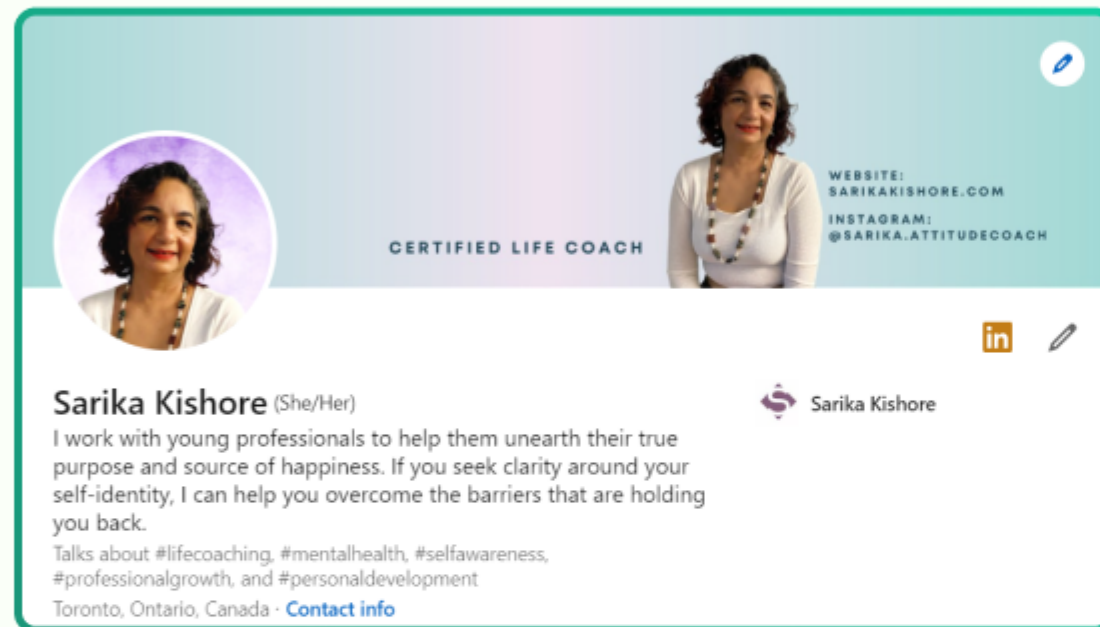


Ayush Sindhwani
@thesocialayush



LinkedIn Banners

The quickest way to introduce yourself to your ICP



Sarika Kishore
Mindset Coach

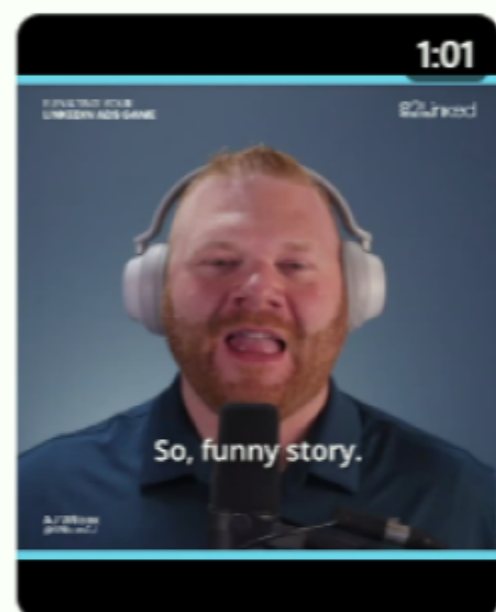


David McClean
SDR Systems Group



Video content

Build trust and credibility, close more deals.



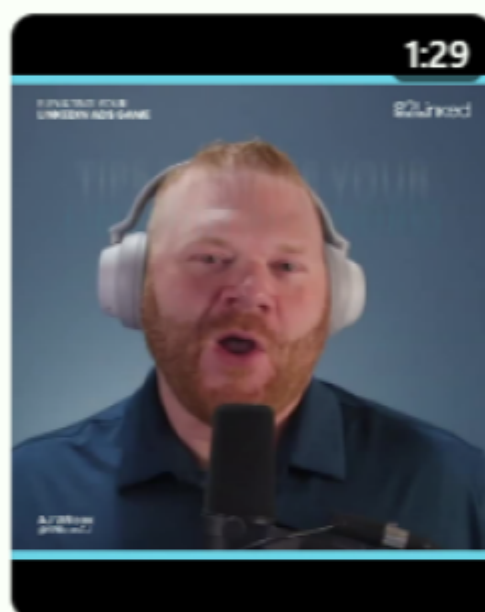
I get complimented every so often on my high energy...



83



29



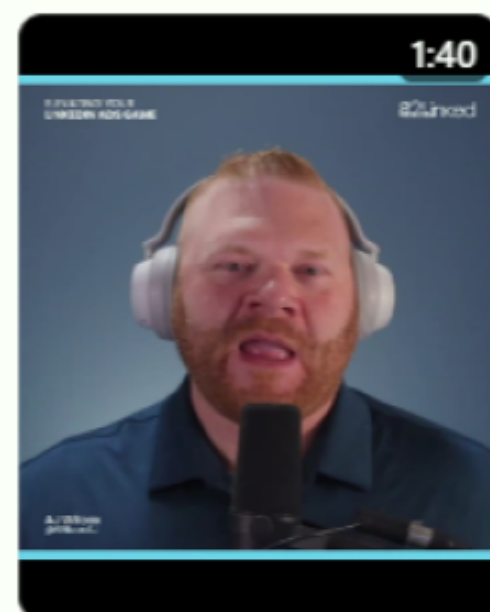
3 tips to enhancing your #LinkedInAds creative: 1/ It...



79



26



Too often, I see advertisers struggle to optimize their...



63



4



AJ Wilcox, CEO @B2Linked

33k followers on

Top Advertising Voice



Our plans

Want to build your personal brand on LinkedIn but don't have the time?

 **Creator CoPilot PLAN**

OR

Need help only with design and short-form videos?

 **ONE FLASH** SUBSCRIPTION
unlimited content, **one fixed price.**



Your 45 Minutes Weekly Zoom Calls Transformed Into Netflix Level Monthly Content
[Saves Over 80 Hrs/Month And High Content Production Cost]

DELIVERABLES	BONUSES WORTH \$800 - FREE
1:1 Live Video Creation Assistance	Distribution - LinkedIn, YT, Instagram Price: \$200
Video Coaching - Content Creation	Video Thumbnails: 6-8 Price: \$400
Video Content Resources [Frameworks + Guides]	LinkedIn Banner Price: \$200
Tailor-Made Content Strategy	<div>PRICING</div> <div>USD 2,000/MONTH</div> <div>USD 1500/MONTH</div>
Total Content Pieces - 12 (Videos, Carousels, Creatives)	
Ghostwriting	
Bespoke Content Branding / Visual Identity	

The discount is applicable only for a minimum 3-month retainer



Creator CoPilot +



We Will Manage Your LinkedIn, You Focus On Growing Your Business.

[Build Authority, Drive Inbound Leads, Save Hella Time.]

DELIVERABLES	BONUSES WORTH \$1200 - FREE
Everything in Content Copilot	Distribution - LinkedIn, YT, Instagram Price: \$200
Profile Optimization	Company Page Optimization + Banner Price: \$200
Profile Management - Community And Engagement	Video Thumbnails: 10 - 16 Price: \$600
Bespoke Profile Branding	On-Demand Designs (Featured Section) Price: \$200
Total Content Pieces - 20 (Videos, Carousels, Creatives)	<div>PRICING</div> <div>USD 3,000/MONTH</div> <div>USD 2500/MONTH</div>
LinkedIn Request Management	
LinkedIn Outbound Campaigns	

The discount is applicable only for a minimum 3-month retainer



ONE FLASH SUBSCRIPTION

unlimited content, one fixed price.

ONE FLASH BASIC

- ◆ Unlimited Design Request
- ◆ Unlimited Short-Form Videos Request
- ◆ Unlimited Revisions
- ◆ One-Request At A Time
- ◆ Fast - Delivered In 2 Business Days

-

\$ 999/Month

ONE FLASH PLUS

- ◆ Unlimited Design Request
- ◆ Unlimited Short-Form Videos Request
- ◆ Unlimited Revisions
- ◆ One-Request At A Time
- ◆ Ultra Fast - Delivered In 24 Hours
- ◆ Content Strategy Consultation

\$ 1499/Month

Flexible - Cancel And Renew Anytime

Thank you

Got questions? Shoot!
ayush@getsocialspotlight.com

