

Authentic Avenue is a full service B2B content production and creative strategy firm. **Our specialty:** high-stakes relationship building and lead generation.

### Core Offerings

#### Content Series Concierge

*Done-for-you video production to hook your dream prospects.*

- Custom creative concept & strategy, crafted for you by the AuthAve team
- Complete guest management: outreach, prep, comms
- Full content production: host talent, recording, editing, copy, posting
- Curation and white-glove prospect relationships to your team for commercial pursuit
- Film in-person or virtually

**Leads + content on autopilot.**

#### Executive Brand Engine

*Your personal content powerhouse to elevate your thought leadership.*

- Content ideation, prompt generation, video production and editing, publication management – everything you need to maintain a high-quality content presence, consistently.
- You bring the thought leadership – we do the rest.
- Film in-person or virtually
- Individual or Exec Team options

**Trusted by hundreds of CXOs.**



### Our Founder: Adam Conner

Adam is a Harvard-educated B2B content creator who has co-created with hundreds of illustrious founders and world-class CXOs since 2017.