

Podcast Series

Proposal:

**"VOICES OF  
INNOVATION"**







# Basic Package

Price: \$3,000 per  
episode  
under 20 minutes

Mention at the beginning and end of the episode

2- 15-second ad spot within the episode.

Logo and link on the episode page (audio mixing)

Social media mentions and featured partner posts  
to over 50k B2B contacts.





# Standard Package

Price: \$5,000 per episode (30 to 60 minutes)

Your Brand will be mentioned at the beginning and end of the episode.

30-second ad spot within the episode including audio mixing and sound design for multi platform digital distribution

Logo and link on the episode page.

Social media mentions and featured posts.

Email newsletter inclusion to over 30k subscribers.



# Premium Package

Price: \$25,000 (Full series production)

Professional audio sound design/mix  
Custom original music comp.

Professional video editing and color correction.

15 or 30-second marketing promos upon request

Branding as the "Presenting Sponsor" of the podcast series on all marketing materials

Mention in the podcast title (e.g., "Voices of Innovation, presented by [Sponsor]")



Continued..

Logo and link on the podcast homepage and promotional materials.

Customizable sponsorship options to meet specific marketing goals



## **Sponsorship Benefits:**

Reach a targeted business to business engaged audience specific to Ad tech, Martech and the future of innovation by topic area

Association with cutting-edge production of content and thought leadership.

Enhanced brand visibility and credibility. (sign up conversion model during show)

Customizable sponsorship options to meet specific marketing goals.

Contact Information: For sponsorship inquiries and further details, please contact:

Hawk Talk- "Voice of Innovation"

CEO and President- Jack Wagner

Jack.Wagner@hvconsultinggroup.com

Click to book a discussion about getting involved.