

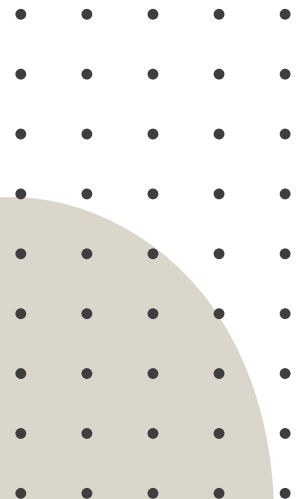


SALES CONNECTOR IS

LINKEDIN
MARKETING
ELEVATED



We're more than just a killer software, we're a service-based startup of experienced marketing and communications experts who can help your business reach new heights.



Hey there!

It's no secret, LinkedIn is HOT right now! With more people than ever working remote, LinkedIn has quickly become the preferred method of networking for professionals across all industries. It's more than just a way to connect to others, it's an opportunity to nurture relationships and turn them into prospects, sales, and profit. But who has time for all that? That's where we come in.

Our team of experts at Sales Connector are here to help you every step of the way and can't wait to show you how our proven strategies can amplify your business.



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We appreciate your interest in Sales Connector and invite you to join us for a

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The Recipe

Who We Are

The Sales Connector software can pretty much sell itself, but it's really the team and methods behind it that make us more than just a valuable tool. Our team is comprised of successful tech entrepreneurs, advanced coders, journalists, copy experts, and marketing & sales professionals. Together, we've successfully cracked the LinkedIn code, allowing for people of all walks to target ideal leads and close more deals.

What We Do

Using our combined expertise, the Sales Connector team will work one-on-one with you to optimize your LinkedIn profile, develop a conversational drip sequence, manage your soon-to-be filled inbox and push forward conversations, resulting in more meetings booked on your calendar and more growth and revenue for you and your business. Our method involves a proprietary software to streamline the entire process and a team to help you make the absolute most of it.



MORE THAN JUST A SAAS

Created 2 years ago by a marketing expert & startup mogul, Sales Connector has quickly become one of the most versatile and innovative SaaS platforms in the space.

Company Facts



50k+
Meetings
Booked



95%
Customer
Satisfaction



417
Satisfied
Clients



Our Approach

While our service encompasses an array of marketing strategies, we've narrowed down our method into four key steps:



Target

Zeroing in on your ideal prospects is no small task...

...but it's something we're amazing at! We'll work with you to narrow down your new-prospect search and show you the best strategy to hook people in. We'll also optimize your profile to make you stand out.



Reach Out

We know you have better things to do than send messages all day...

...don't worry, we'll take it from here! Using our proprietary software, our team will lay the foundation for you by contacting your prospects via LinkedIn and sparking engaging conversations with them.



Nurture

Building relationships and developing rapport takes finesse...

... and we know a thing or two about that! Our content team has mastered LinkedIn messaging & can help you create strategic content that is hyper-personalized to fit your personality and overall approach.

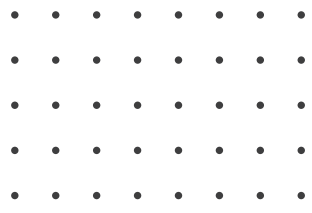


Make the Sale

Now that we've brought them to your front doorstep...

...invite them in for a virtual cup of coffee and wow them with your pitch! While you work your magic in meetings, we'll continue to organize your leads and keep your newly-filled pipeline pushing forward.

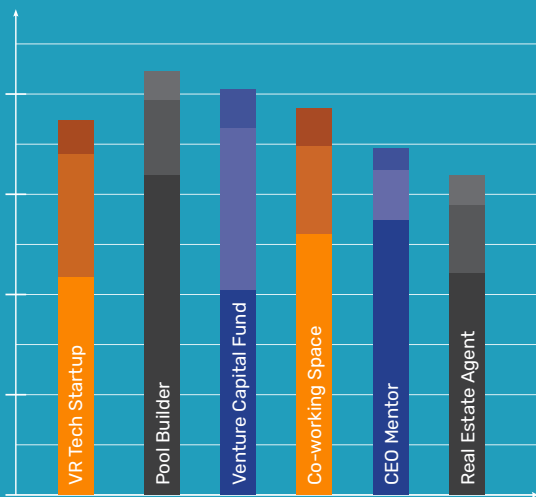
Who Can Benefit



As our methods and approach have continued to garner attention from key players across all kinds of verticals, we've been fortunate enough to develop a network of diverse professionals who have used our service to enhance their prospect list, increase the amount of meetings they have each week and produce results and profitability.

“Always deliver more than what’s expected”

-Larry Page, Co-founder of Google



-  B2B Business Growth
-  B2C Sales Increase
-  B2E Network Expansion

It doesn't matter if you're a painter looking for new local customers or a long-time CEO seeking others to mentor, the Sales Connector approach has proven to work in so many ways for people spanning across the professional world. LinkedIn's reach is far and wide and therefore, so is ours. This variance has allowed our team to develop an expertise in implementing industry-specific campaigns by working side-by-side with those who know their trades best.

Some clients come to us looking to increase profits, others want to book meetings and some just want to develop lasting relationships with others in their industry. We've seen all types of businesses with a variety of goals make substantial strides by using our product and utilizing the awesome team we have behind it.



B2B



B2C



B2E

Business-to-Business

One of our favorite success stories is a VR tech company that sells their product at 30k+ each. In just 6 months, our team has booked more than 600 meetings for their CEO resulting in hundreds of thousands in profit. We've sure kept him busy, proving that if you do things right, people are more than willing to agree to a virtual meeting with their LinkedIn connections.

Business-to-Consumer

People seem to underestimate the power of LinkedIn when it comes to selling products, but professionals are some of the best consumers, and as long as you take the time (or let us take the time) to establish rapport through conversations, you could have a customer for life. Take our painter for example, we've sent more than 1k leads his way, all through LinkedIn.

Business-to-Enterprise

Someone once told us that CEOs don't have time to respond to messages on LinkedIn - that same person has now reached out to, and closed deals with, more than 100 CEOs using Sales Connector. There really is something powerful behind putting a face to a name the way LinkedIn does versus say, an email. Maybe this is why our enterprise clients do so well.

The proof really is in the pudding and we have plenty more examples of the many creative uses our clients have found for the Sales Connector software. Our customizable options and the overall structure of our targeting and outreach leaves so many doors open and offers endless potential for all kinds of companies, organizations and enterprises to reach their ideal prospects. We have yet to find an audience we can't reach using our system and always welcome new challenges, ideas and motivations for our system.



Feature Breakdown



Software

New Features Added Often

· Interactive Inbox	✓
· Individual IP Adresses	✓
· Bulk Invites	✓
· API/CRM Integrations	✓
· Activity Log	✓
· Pipeline View (Mini CRM)	Add On
· Calendar Tracking	Add On
· Blacklist	Add On
· Email, SMS, Calling	Add On

Service

Our Team's Specialties

· Product Support	✓
· Prospect Search Experts	✓
· Canned Answer Creation	✓
· In-house Copy Specialists	✓
· LinkedIn Optimization	✓
· Full Inbox Management	Add On
· Campaign Management	Add On
· Team Cross-Checking	Add On
· Customized Calendar	Add On

Strategy

Coming From a High-level

· Access to Expert Team	✓
· Access to Our Network	✓
· LinkedIn Specialization	✓
· Stats Dashboards	✓
· Campaign Development	✓
· Strategy Meetings w/CEO	Add On
· Full-scope Reporting	Add On
· Data-share	Add On
· Personalized CRM	Add On

Client Feedback

Our clients are the foundation of what we do. Without them, Sales Connector wouldn't be the powerful tool it is today. Fortunately, we've built a network of outstanding professionals who feel pretty strongly about us too!

Whether it's booking meetings, increasing connections or amplifying sales, we like to make sure each client gets the most out of our software.

Collaboration is always the best approach in our opinion, and that's not only how we go about LinkedIn outreach, but it's how we engage with our clients as well. Working together to develop a personalized method has not only led to business growth, but has also created a community of understanding and care. At the end of the day, your successes are ours as well.



Reneta
Founder & Entrepreneur



Thanks! I got so many responses, I don't even have time to reply to everyone! Your tool is the bomb!!! If you need a testimonial or anything, just say the word!



Lisa
VP of Marketing



Sales Connector has been amazingly successful in growing my network, leading to real conversations and business opportunities. It's easy to use & really does work!



Joey
Tech CEO



To say I've been pleased is a vast understatement. We've booked over 80 meetings with new companies and are in negotiations with over a dozen of them. Thanks!



Thank You!

We appreciate you taking the time to learn more about what we do here at Sales Connector. By reading through this, you've really just skimmed the surface of what we can do for you. We invite you to schedule a demo with our team to talk through an approach that's specific to your needs. Please email shayna@rolldigital.com to set up a time.



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