

# SALES CONNECTOR

**LinkedIn Marketing  
Elevated**




The Pervasive Problem

# Acquisition Costs have Dramatically Increased

**Traditional marketing tactics continue to decline further each year. A recent Gartner study showed it takes 200 marketing touches to convert one B2B lead.**

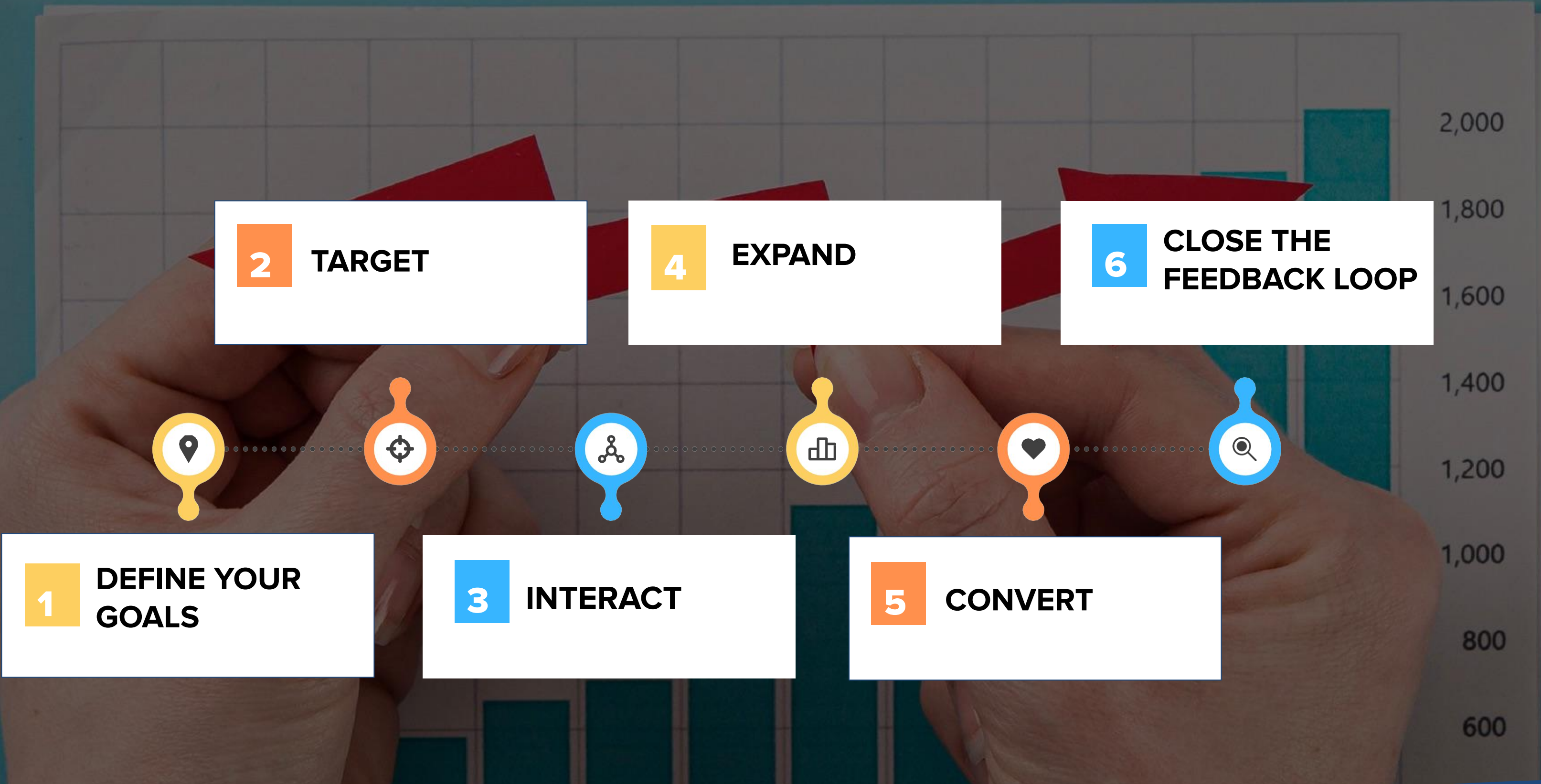
- Finding and engaging in meaningful dialogue has gotten increasingly difficult.
- Pick-up rates with Cold Calling are less than 1% and falling.
- It's near impossible to cut through the barrage of Cold Emails hitting the inboxes of decision-makers. Messages are filtered or fall on deaf ears.





**For organizations looking for highly targeted outreach in this evolving digital age, there's one place to turn that will undoubtedly put them far ahead of the curve – LinkedIn.**





**2 TARGET**

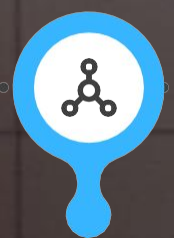
**4 EXPAND**

**6 CLOSE THE FEEDBACK LOOP**

**1 DEFINE YOUR GOALS**

**3 INTERACT**

**5 CONVERT**



# Our Proven Process

## **1** DEFINE YOUR GOALS

Defining your high-level goals for the next 12 months is the foundation of your business development plan. Which 3-5 accomplishments will determine whether or not your outreach has been successful.

## **2** TARGET

Not all customers are created equal. Look at existing customers and identify individuals within those particular industries and customer segments on LinkedIn

## **3** INTERACT

Strategically interact with various influencers, client targets, or perhaps within an existing customer account to expand your footprint and build additional relationship equity with your customers.

**Our Proven Process**



**4**

## **EXPAND**

Build new channels of communication to explore opportunities and build up dealflow faster.

**5**

## **CONVERT**

Leverage Sales Connector to connect with ideal prospects and systematically convert them into offline conversations.

**6**

## **CLOSE THE FEEDBACK LOOP**

Use this feedback to continue to refine your outbound marketing processes without having to spend hours and hours doing manual work.

**Our Proven Process**

We've helped 1000+ businesses grow their pipeline and sales

**100k+**

meetings booked for our clients

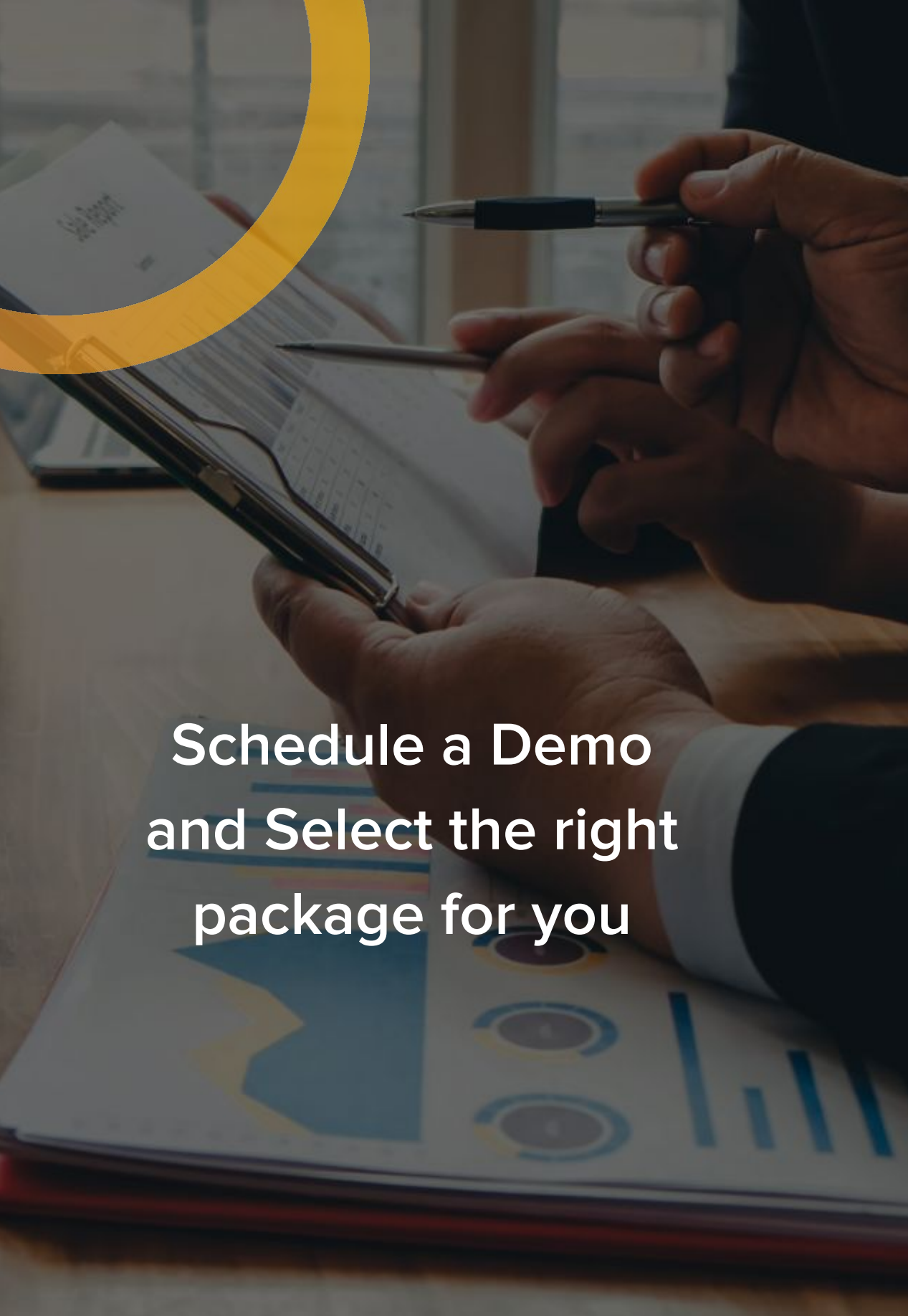
**50k+**

unique conversations per month generated by our proven approach

**0**

LinkedIn Accounts banned





Schedule a Demo  
and Select the right  
package for you



# How It Works

Meet with your  
Onboarding  
Specialist



Launch your  
Outreach!



# Our Packages



## Assisted

30-minute Strategy Session

1 hour Live Onboarding Call

Monthly Meetings with Account Manager

Access to Training Hub

Proprietary Chrome Extension (leverage the software without leaving LinkedIn)

CRM Integrations

Extensive Inbox Management Tools

Team Management Capabilities

Tech Support via Email or Slack

### \$ 595

monthly

Pick Assisted Plan



## Managed

30-minute Strategy Session

1 hour Live Onboarding Call

LinkedIn Profile and Account Optimization

Full Inbox Management

Slack Support Channel or via Email

Access to Training Hub

Assigned Account Manager + Monthly Meetings

Proprietary Chrome Extension (leverage the software without leaving LinkedIn)

Assisted API integrations (including all major CRM platforms, Calendly)

### \$ 1195

monthly

Pick Managed Plan





# What You Can Expect

- Get higher levels of response & engagement with prospects
- Dramatically increase deal-flow in less time
- Easily customize conversation & messaging to trigger desired actions
- Expand presence and brand equity within your existing client base
- Seamlessly integrate Sales Connector with your current tech stack (Slack, Hubspot, Salesforce, GoHighLevel, etc.)



# **Our Key Players**

Our team is composed of:

**Successful Tech Entrepreneurs**

**Advanced Coders**

**Customer Success**

**Fanatics**

**Copy Experts Marketing & Sales**

**Professionals**



# Our Key Players



**WES**  
CEO and Founder



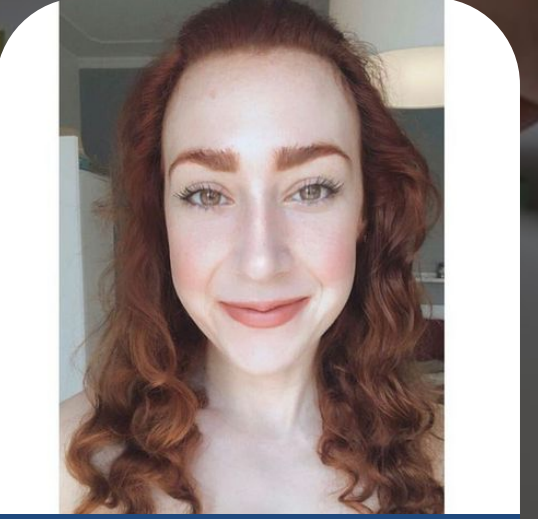
**RUI**  
Head of Software  
Development



**DENISE**  
VP of Customer  
Success



**ASHLY**  
Customer  
Success Manager



**CLAIRE**  
VP of Operations



**SHAYNA**  
COO



# Speak With Our Fan Club



**Jeremy Limpic**  
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**Aaron Silva**  
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**Gino Donati**  
CEO, Seed2C  
[gino@seed2c.com](mailto:gino@seed2c.com)

**(650) 492-1313**

# TESTIMONIALS

**Lorin Westlund:**

**Director of Partnership**

**Acquisitions**

**Building Blocks for Business**

I've had the privilege of partnering with Wes Lemos, Denise Snoke, and the incredible Sales Connector team for the past few months, and I can confidently say, "Where have you been all my professional life?" As a top producer in my industry, I've been on the relentless quest to clone myself for years, trying various approaches like VAs, outsourcing, and appointment setters, with no success (not to mention tens of thousands of wasted dollars). And let's just say, much to my disappointment, none of my children were excited to go into sales so child labor wasn't an option (HaHa!).

However, fate smiled upon me when I stumbled upon Sales Connector through LinkedIn. Their marketing strategies and proactive approach in helping me connect with genuine prospects within my industry have been nothing short of outstanding. It's almost surreal to have finally found a solution that not only works for my business but also costs me half as much as my previous VA.

One of the critical factors for me when delegating tasks is finding individuals who align with my personality, goals, and values. The Sales Connector team not only meets but exceeds these criteria. As someone managing National Accounts for Employee Benefits Brokers enrollment support, I require a broad outreach, and they have helped me achieve just that.

In just three short months, thanks to their efforts, I've connected with over 70 prospective clients! Wes, Denise, and the entire Sales Connector team have been instrumental in this success. I am immensely grateful to have found such a dynamic and supportive partner in them.

Thank you, Wes, Denise, and Team, for your exceptional work and unwavering dedication. I look forward to continuing this successful partnership and achieving even greater milestones together!



# TESTIMONIALS

**Gino Donati:**  
**Founder**

**Seed2C**

I have been using this software for over 6 years and it has been successful in all of my projects. SalesConnector is the most powerful tool for businesses of all sizes to optimize marketing campaigns and drive growth!

They are an exceptional team of professionals who are passionate about delivering high-quality services to their clients. Their dedicated support team is always available to answer any of my questions or concerns, helping me to troubleshoot, and implement new strategies to boost up my Marketing Campaigns.

In addition to their support team, the development team is constantly working to improve the platform and add new features that will help your businesses grow. They take customer feedback seriously and use it to guide their development efforts. Overall, the team is a key part of the success of their product. Their passion, expertise, and commitment to customer satisfaction make them a top choice for businesses looking to optimize their sales department and more.

Make the smart choice and invest in it to take your marketing game to the next level, this tool can truly revolutionize your business's marketing efforts and boost your bottom line!

# TESTIMONIALS

**Darrell Keezer:**  
**Founder & CEO**

**Candybox Marketing**

SalesConnector has given our agency the ability to focus on lead-gen within very unique markets. It's a great tool in our toolbelt to help our customers grow and find their ideal client profile (and book meetings).



# SALES CONNECTOR

## Thank You!

### Websites

[salesconnector.com](https://salesconnector.com)

### Phone

(408)600-9928

### Onboarding

[salesconnector.com/onboarding/](https://salesconnector.com/onboarding/)