



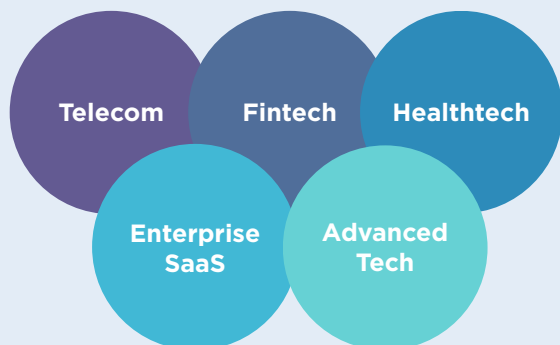
**Startups don't need theory, they need traction.** At Zentari, we help early stage and scaling companies commercialize innovation, land key customers, and build operations that can scale. We plug in as fractional c-suite, advisors, or embedded partners. We roll up our sleeves as operating partners, helping you land deals, raise funds, and scale smartly.



## We've Helped Startups

- ✓ 50% Faster Time to Market
- ✓ Close their first 7-figure enterprise deals
- ✓ Raise Capital from VCs, family offices, and strategics

## Sectors We Know



## Why Choose Zentari?

We know startups. We've launched new ventures, raised capital, and lived through scale pains ourselves. With active engagements across North America, LATAM, EMEA, and Asia we bring global reach with local nuance, and we do the work, not just the slides.

## What We Deliver

### Go-to-Market Strategy & Execution

- Market segmentation, pricing, channel design
- Revenue operations setup and sales enablement
- Refine and sharpen go-to-market strategies



### Business Development & Deal Structuring

- Contract negotiation, strategic partnerships
- Enterprise BD playbooks for founders
- Support through Series A and sales cycles



### Investor-Readiness & Capital Strategy

- Pitch decks, financial modeling, and cap table strategy
- Warm introductions to investors across VC, Strategics, and family offices
- Support through client funding



### Operational Setup & Advisory

- Fractional C-suite support
- Workflow design, KPI implementation
- Continually look at shared services models to reduce operational overhead.

