

DIGITAL BLACKSMITHS



THE POWER
OF DIGITAL MARKETING

Why AIO Is the New SEO

GROWING YOUR AUDIENCE: MAXIMIZE (FREE, ORGANIC) LEADS AND SALES

DIGITAL BLACKSMITHS



Award winning international digital agency.

Experts in building communities around brands to create reach, engagement, brand awareness, leads and sales.

Our USP's:

- Our craft is **made by hand**, our digital craftsmanship requires diversity, risk, personal taste, mastery and respect for materials (**no black hat**)
- We are not afraid to **get our hands dirty**.
- As craftsmen, we have **years of experience** and awesome stories to tell
- We combine both traditional and digital designing processes to create a **tailor-made style of work**
- We explore, experiment and create ideas in a way competitors never thought possible

Corporate Offices



Orlando, USA



Amsterdam, The Netherlands



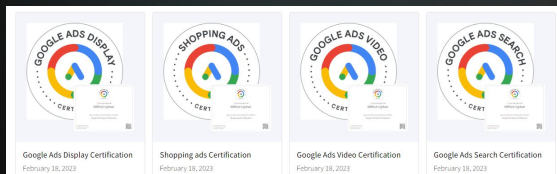
Lahore, Pakistan



DIGITAL BLACKSMITHS



*Acknowledged in the Top 100
Marketing and Advertising
Leaders 2021 by MarSUM*



Serial Entrepreneur, Expert Speaker, Traffic Specialist
Spoke at Amazon HQ, ASGTG, Merge, Helium 10 Elite
China Yiwu and Shenzhen, Howard Thai's Elite Sellers Society
Kevin King's Billion Dollar Seller Summit



Promoting Your Brand Through Social Media



WILFRIED LIGTHART



Facebook Activity Overview



2,018,860,056

Impressions



Biggest Mistake



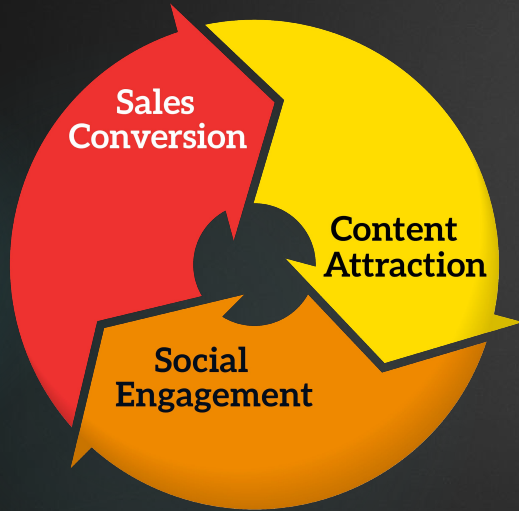
Don't Just Sell!

*People don't want what you make.
They want what it will do for them*



Marketing Snowball

Our marketing model focuses on building a strong community and driving organic growth. We use high-quality content to attract and engage our target audience, fostering a loyal community. This engagement leads to increased social sharing and free traffic, ultimately driving sales conversions



DIGITAL BLACKSMITHS

[SHOP](#) [OUR STORY](#) [DISPLAYS & CADDIE](#) [RECIPES](#)

SPYCE

[BTS](#) [COVID19](#) [AVAILABLE NOW](#)



ALL SAUCE *NO SECRETS*

SHOP NOW



TASTE NOTHING BUT THE FLAVOR

Social Proof

SHOP OUR STORY DISPLAYS & CADDIE RECIPES

SPYCE

BTS

COTTAGE

Telephone number

Got a Question? Call Us

1-888-591-9412

Mon-Sat 9am-4pm Eastern



ALL SAUCE NO SECRETS

SHOP NOW



CTA

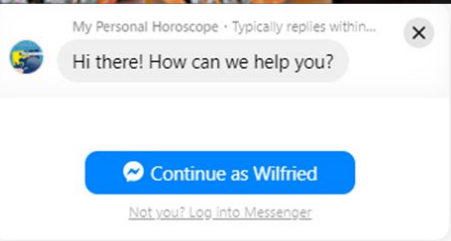
Chat widget

Review widget



5 Star Rating by Mark P.
11/05/20

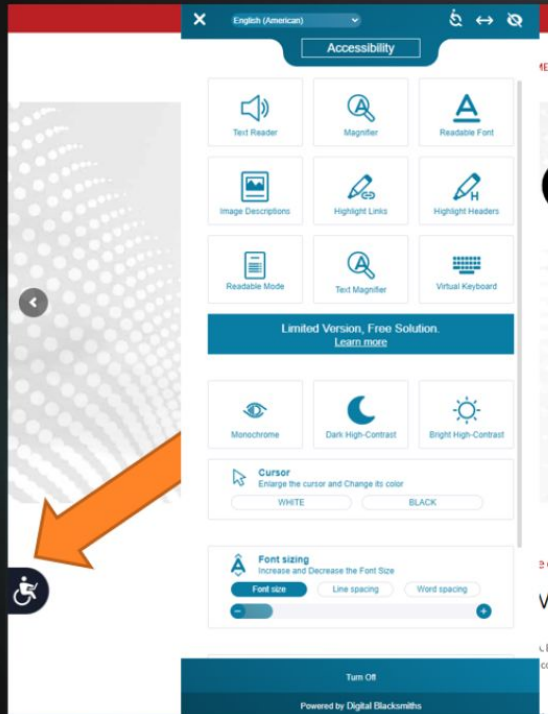
WE HAVE NOTHING BUT THE FLAVOR



Mandatory ADA widget

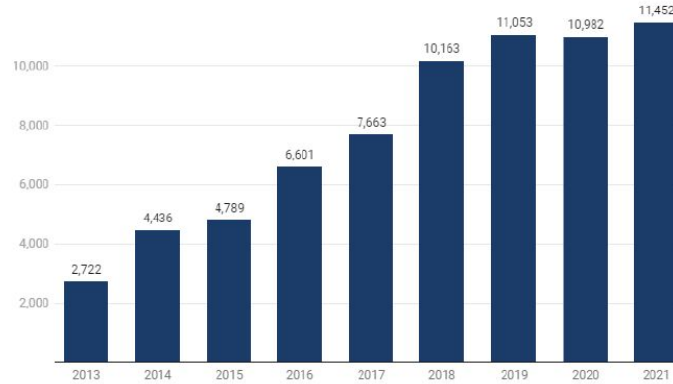
- Avoid Costly Lawsuits
- Reach More Customers
- Boost SEO Rankings
- Build Brand Trust

ADA compliance



Record Number of Lawsuits Filed Over Accessibility for People with Disabilities

Total Number of ADA Title III Federal Lawsuits Filed Each Year



Whois Accessible

<https://www.whoisaccessible.com/guidelines/largest...>

Largest Web Accessibility Lawsuits [Top 5]

29 Sept 2022 — **Largest Web Accessibility Lawsuits** \$6 Million National Federation of the Blind v. Target Corporation ; \$1,575,000 National Association of the ...

Most important website factor: SPEED



AND...



Free Google Tool: <https://pagespeed.web.dev/>

Speed is important!

Google Ranking Differences

Metric	Percentage Difference
AVG LOAD TIME	23.35% Faster Loading
AVG LINKS FROM UNIQUE IP	
WORD COUNT	
KEYWORDS IN HEADLINES	
AVG IMAGES	
RELATED KEYWORDS IN TEXT	
AVG DOMAIN RATING	

Google Score and Speed



Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

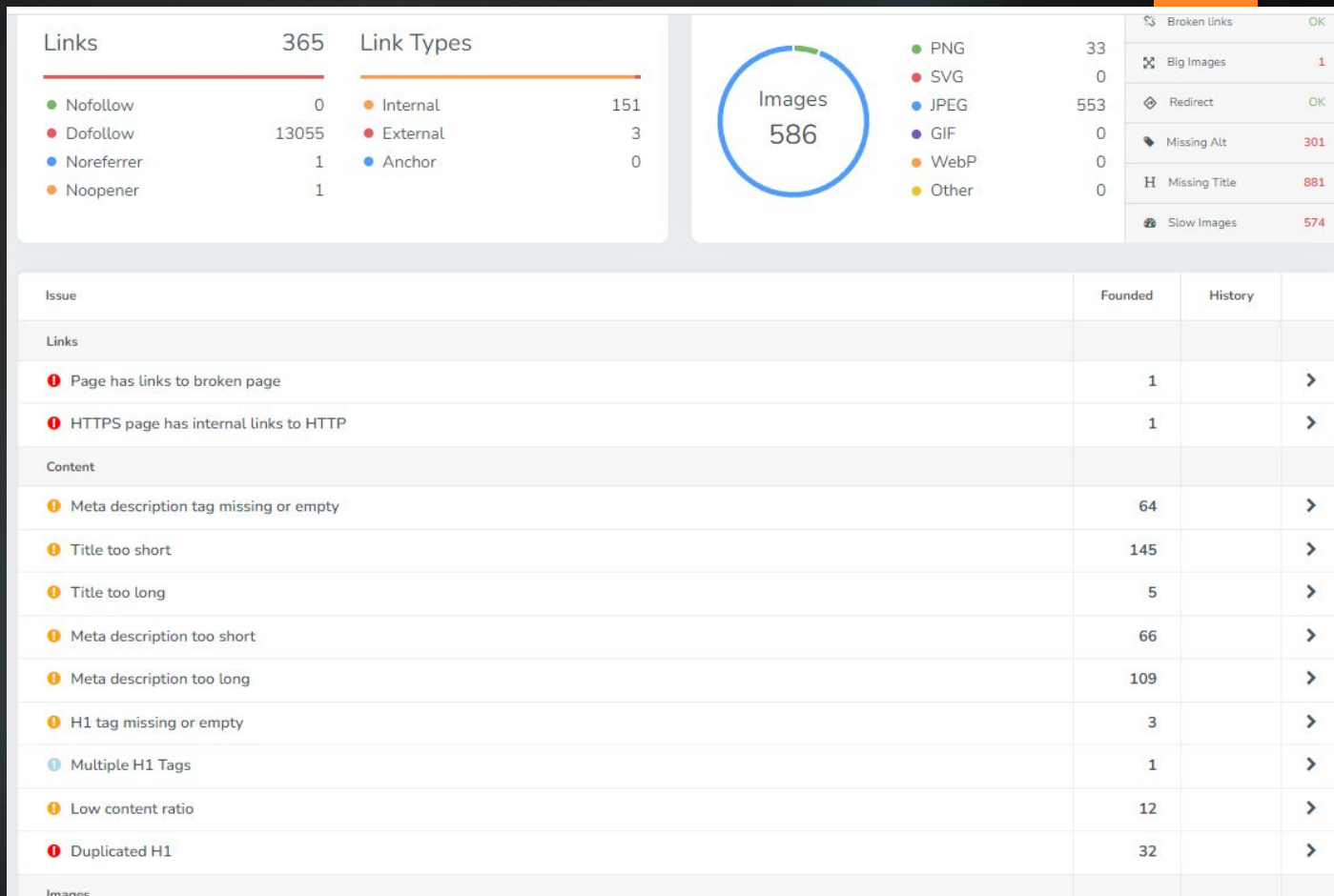
▲ 0-49 ■ 50-89 ● 90-100

▲ Largest Contentful Paint

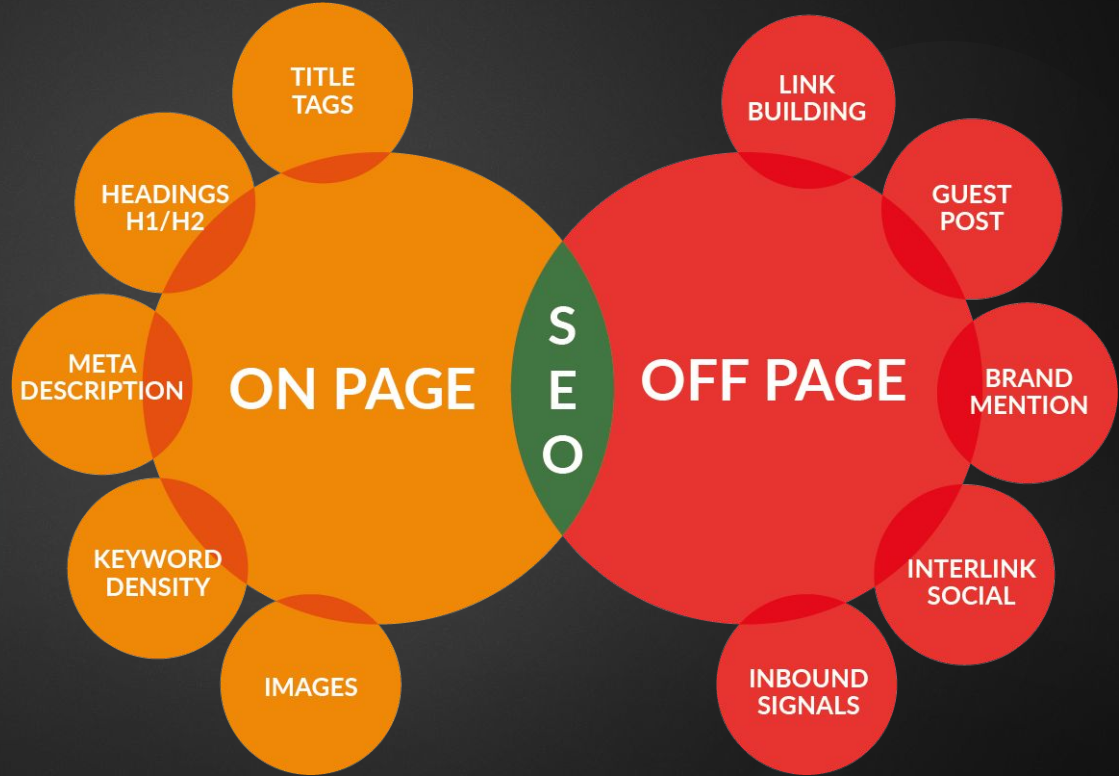
11.7 s

<https://pagespeed.web.dev/>

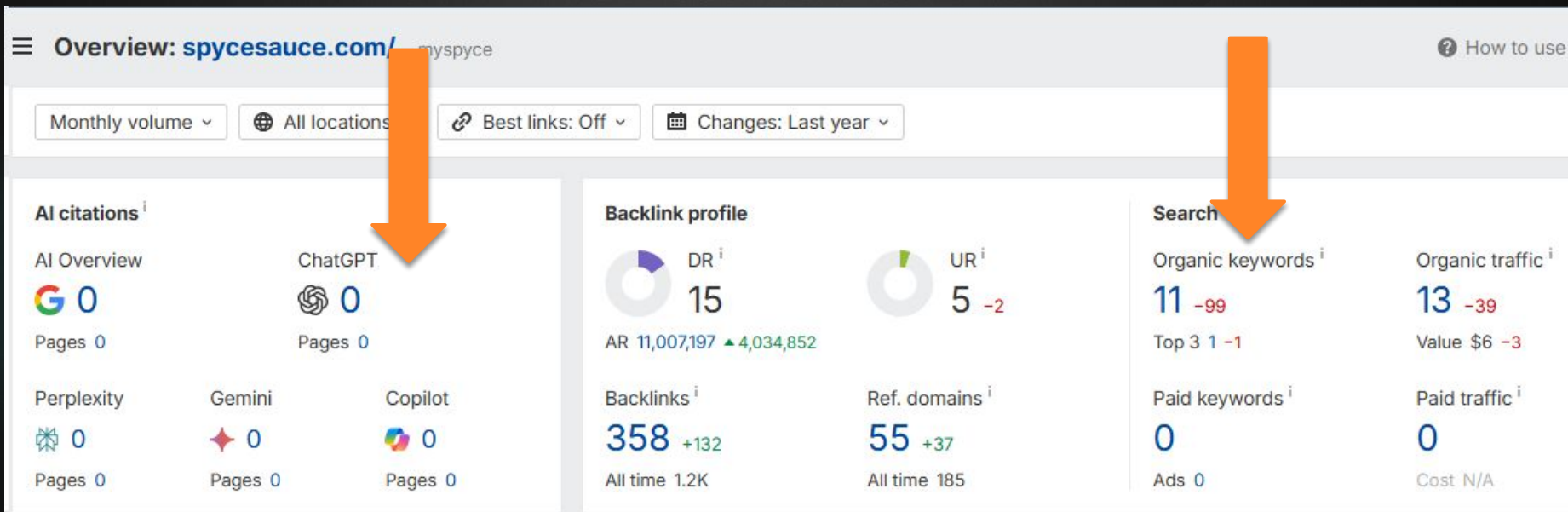
Website issues



SEO (Search Engine Optimization)



Traffic and keywords



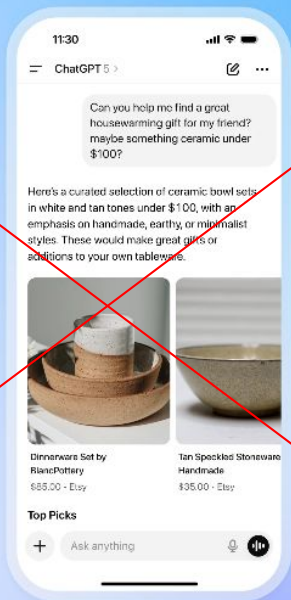


ChatGPT Merchant

DIGITAL BLACKSMITHS

SEO 2026 - Sell with ChatGPT

How ChatGPT Shopping Search & Instant Checkout works



Shoppers search naturally

ChatGPT acts like a personal shopper. People describe what they're looking for—"a durable carry-on under \$300" and ChatGPT recommends the most relevant products from across the web. Any merchant can be discovered.

Products are ranked purely on relevance to the user's query and context. Instant Checkout items do not get a boost in product rankings.

Buyers compare options in one place

+

Customers buy directly from you

+

Payments are seamless and secure

+

Own the post-purchase journey

+

SEO in 2026 = AIO

Google

crecimiento de las cucarachas

- **Alimentación:** Pueden sobrevivir semanas sin comer, pero su desarrollo se ve afectado.

Características clave

- **Mudas:** Durante el crecimiento, las ninfas mudan su exoesqueleto, lo que las hace parecer blancas temporalmente hasta que su nueva piel se endurece y oscurece.
- **Variedad:** El ciclo completo puede durar desde un mes hasta más de dos años, dependiendo de la especie y las condiciones ambientales.
- **Reproducción:** Bajo condiciones óptimas, una sola cucaracha puede generar cientos de descendientes en un año.

El ciclo de vida de las cucarachas (con fotos) - ...

Oct 23, 2025 — Cronometraje del ciclo vital: Duración del desarrollo y ...

 cockroachcare.com



Ciclo de vida de las cucarachas: Muda y crecimiento

▶ 0:35

 TikTok · reptilia.daniel



Dive deeper in AI Mode

Why AIO Citations Will Outrank Your Competitors

- **✓ AIO is the New SEO**
Replace guesswork with AI-generated, fact-backed content that scales.
- **✓ Outrank Competitors with Verified Content**
Google rewards trust — citation-based content builds it automatically.
- **✓ Dominate Topical Authority in Weeks, Not Months**
Auto-generate interlinked, EEAT-aligned content clusters in hours.
- **✓ No Hallucinations. No Penalties. No BS.**
Every claim backed by a source. No shortcuts. Just results.
- **✓ Future-Proof Your SEO Strategy**
Search is evolving — AIO Boost ensures your content evolves with it.

SEO in 2026 = AIO

The screenshot shows a Google search for "best spicy sauce". The search bar has an orange arrow pointing to it. The results are presented in a clean, modern layout. On the left, there's a sidebar with filters like "Rating", "Stars", "Video", "Images", "Maps", "Shopping", "News", "Books", "Flights", "Hotels", "More". The main content area features a "Daily Mail Lifestyle" video result at the top. Below it, a section titled "For a balance of heat and flavor:" lists three types of habanero sauces with links to "Cooking With Janica", "Sporked", and "Reddit users". Further down, a section titled "Versatile and classic options" lists "Crystal Hot Sauce", "Tabasco", "Frank's RedHot", and "Cholula". At the bottom, a section titled "Other popular choices" lists "Secret Aardvark Habanero". A blue button at the bottom says "Dive deeper in AI Mode". On the right side of the search results, there are three featured snippets with orange arrows pointing to them. The first snippet is "The 16 Best Hot Sauces, Ranked - Sporked" from May 13, 2024. The second is "The Best Hot Sauces - Cooking With Janica" from Jan 22, 2019. The third is "The 24 Best Hot Sauces of 2025, According to Serious Eats Staffers" from May 13, 2024. Each snippet includes a thumbnail image and a "Show all" button.

Google

best spicy sauce

Search results

Rating

Stars

Video

Images

Maps

Shopping

News

Books

Flights

Hotels

More

For a balance of heat and flavor:

- Yellowbird Habanero:** Offers a sweet and fruity flavor with a good kick from habaneros and tangerine juice, [say Cooking With Janica, Sporked, and Reddit users.](#)
- El Yucateco Red Habanero:** A popular Mexican hot sauce with a bright, tangy flavor and serious heat from habaneros, [note Sporked](#) and Serious Eats.
- Heartbeat Pineapple Habanero:** A mix of fruity, savory, and slightly smoky notes, [mention The Spruce Eats.](#)

Versatile and classic options

- Crystal Hot Sauce:** A classic Louisiana-style sauce that is inexpensive, vinegar-based, and versatile enough for many dishes, [according to Robb Sutton, Cooking With Janica, and Southern Living.](#)
- Tabasco:** A long-time favorite known for its versatility, though some find its flavor runny and vinegary.
- Frank's RedHot:** A go-to for buffalo wings and other chicken dishes due to its distinct flavor, [points out TODAY.com.](#)
- Cholula:** A generally well-liked and easy-to-find sauce with a good balance of heat and flavor, note Robb Sutton and Cooking With Janica.

Other popular choices

- Secret Aardvark Habanero:** A spicy and versatile sauce with Caribbean and Tex-Mex influences, mention Cooking With Janica and [Link: The Spruce Eats https://www.thespruceeats.com/best-hot](https://www.thespruceeats.com/best-hot)

Dive deeper in AI Mode

The 16 Best Hot Sauces, Ranked - Sporked

May 13, 2024 — Yellowbird Sauce...

Sporked

The Best Hot Sauces - Cooking With Janica

Jan 22, 2019 — The Best Hot Sauces * Yellow Bird Habanero Condiment. Yellow Bird is my...

Cooking With Janica

The 24 Best Hot Sauces of 2025, According to Serious Eats Staffers

What's the best green hot sauce? The Yucateco Salsa Picante Verde De Chile Habanero is gree...

Serious Eats

Show all

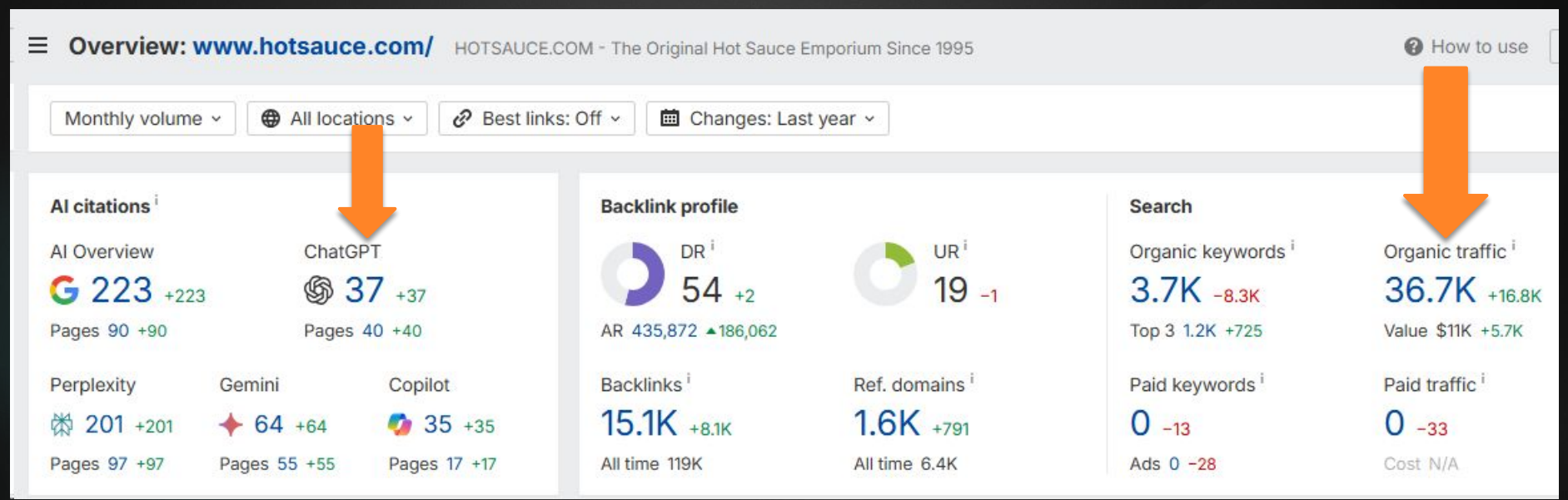
search (ChatGPT, Perplexity, Google AI Overviews) prefers brands with deep topical authority and strong citations.

someone asks

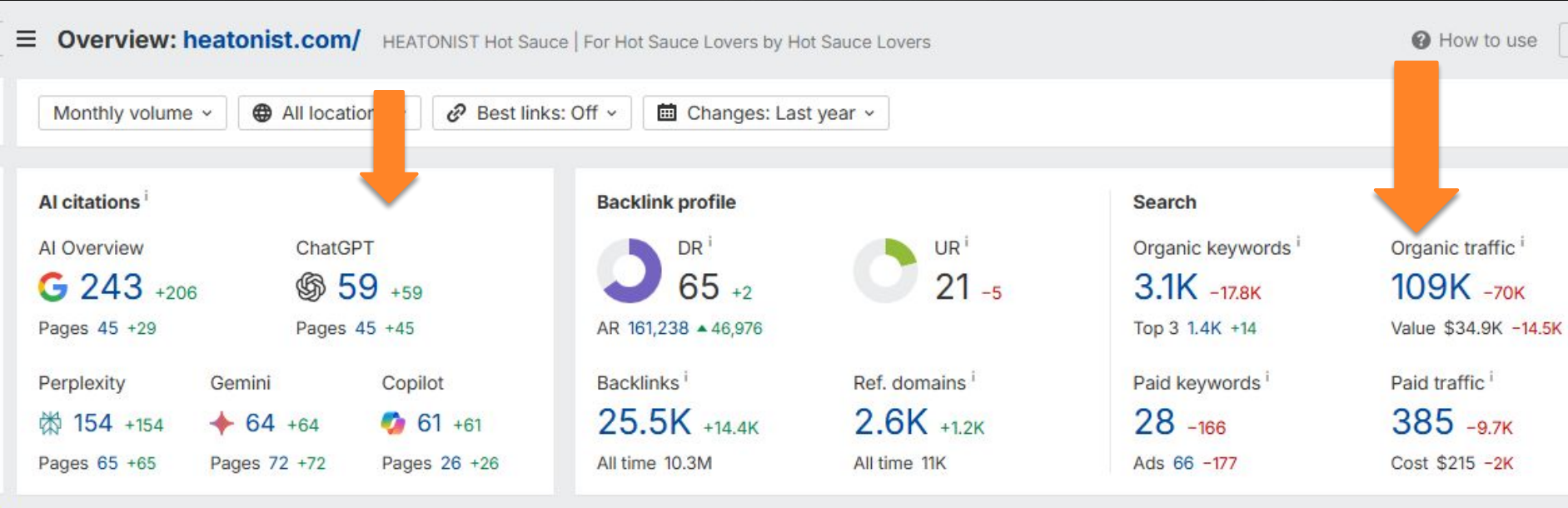
- “What is the best spicy sauce?”
Your brand must appear in the answer.

to build that foundation.

Traffic and keywords competing domains



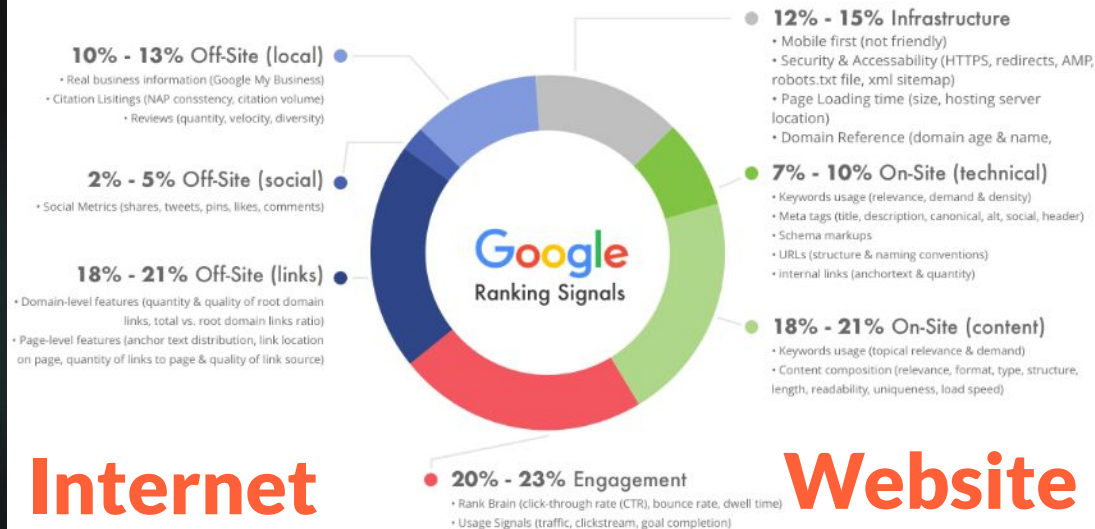
Traffic and keywords competing domains



Working Google's Algorithm

Components of Google's Ranking Algorithm

Based on SEO analysis of top 90 ranking domains from 10 industries and 3 markets



Vital Earth Minerals SEO and SMM sheet

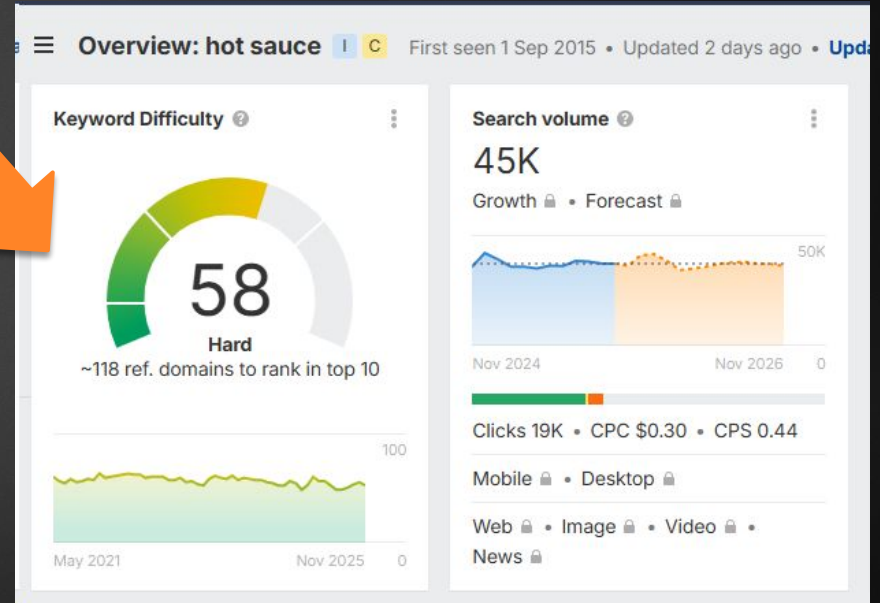
KD	Volume	Keyword	Docs	Status	URL	
		how much cinnamon in coffee for weight loss	Is Honey Good for Weight Loss?	Publish	https://vitalearthminerals.com/blog/how-much-cinnamon-in-coffee-for-weight-loss/	2nd
		Is honey good for weight loss?	Is Honey Good for Weight Loss?	Publish	https://vitalearthminerals.com/blog/is-honey-good-for-weight-loss/	4th
		How Mineral Deficiencies Impact Gut Health	Mineral Deficiencies Affect Gut Health	Publish	https://vitalearthminerals.com/blog/mineral-deficiencies-affect-gut-health/	8th
		Benefits of Folic Acid for Pets	Benefits of Folic Acid for Pets	Publish	https://vitalearthminerals.com/blog/benefits-of-folic-acid-for-pets/	9th
		Herbal Supplements for Immune Support	Herbal Supplements for Immune Support	Publish	https://vitalearthminerals.com/blog/herbal-supplements-for-immune-support/	11th
		Is steak good for weight loss?	Is Steak Good for Weight Loss?	Publish	https://vitalearthminerals.com/blog/is-steak-good-for-weight-loss/	14th
		Benefits of Using Mineral Blend	Benefits of Using Mineral Blend	Publish	https://vitalearthminerals.com/blog/benefits-of-using-mineral-blend/	15th
		When to Drink Protein Shakes for Weight Loss	When to Drink Protein Shakes for Weight Loss	Publish	https://vitalearthminerals.com/blog/when-to-drink-protein-shakes-for-weight-loss/	16th
		Is salmon good for weight loss?	Is Salmon Good for Weight Loss?	Publish	https://vitalearthminerals.com/blog/is-salmon-good-for-weight-loss/	18th
		Is yoga good for weight loss?	Is Yoga Good for Weight Loss?	Publish	https://vitalearthminerals.com/blog/is-yoga-good-for-weight-loss/	21st
		Supporting Article: How does Vitamin D affect gut flora?	How Does Vitamin D Affect Gut Flora?	Publish	https://vitalearthminerals.com/blog/how-does-vitamin-d-affect-gut-flora/	22nd
		Supporting Article: Why is Calcium the Building Block of Bones?	Why Is Calcium the Building Block of Bones?	Publish	https://vitalearthminerals.com/blog/why-is-calcium-the-building-block-of-bones/	23rd
		Supporting Article: Importance of Bone Health	Importance of Bone Health	Publish	https://vitalearthminerals.com/blog/importance-of-bone-health/	25th
		Supporting Article: Top 10 Minerals and Their Health Benefits	Top 10 Minerals and Their Health Benefits	Publish	https://vitalearthminerals.com/blog/top-10-minerals-and-their-health-benefits/	27th
		Is watermelon good for weight loss?	Is Watermelon Good for Weight Loss?	Publish	https://vitalearthminerals.com/blog/is-watermelon-good-for-weight-loss/	28th
		The menopause diet 5 day plan to lose weight	The Menopause Diet	Publish	https://vitalearthminerals.com/blog/the-menopause-diet-5-day-plan-to-lose-weight/	27th
		30-day carnivore diet meal plan	30-Day Carnivore Diet	Publish	https://vitalearthminerals.com/blog/30-day-carnivore-diet-meal-plan/	28th
		High protein diet plan	High Protein Diet Plan	Publish	https://vitalearthminerals.com/blog/high-protein-diet-plan/	29th
		Acne free diet plan: 30 days clearer skin	Acne-Free Diet Plan: 30 Days Clearer Skin	Publish	https://vitalearthminerals.com/blog/acne-free-diet-plan-30-days-clearer-skin/	31st
		Sources of Folic and Folate	Sources of Folic and Folate	Publish	https://vitalearthminerals.com/blog/sources-of-folic-and-folate/	2nd
		7 day meal plan for low potassium diet	7 Day Meal Plan for Low Potassium Diet	Pending Approval		
		Drink salt recipe for weight loss	Drink Salt Recipe for Weight Loss	Pending Approval		
		What helps sore muscles after workout	What Helps Sore Muscles After Workout	Pending Approval		
		Calisthenics workout	Calisthenics Workout	Pending Approval		
		How to get energy without caffeine	How to Get Energy Without Caffeine	Pending Approval		
		What to drink after a meal to help digestion	What to Drink After a Meal to Help Digestion	Pending Approval		
		What Are Methylated Vitamins	What Are Methylated Vitamins	Pending Approval		
		eggs vitamins	What Are Vitamin Vitamins	Pending Approval		
		How to Improve Blood Flow and Circulatory Function	How to Improve Blood Flow and Circulatory Function	Pending Approval		
		The Connection between Vitamins and Healthy Blood	The Connection Between Vitamins and Healthy Blood	Pending Approval		
		The Role of Liquid Vitamins in Promoting Healthy Blood	The Role of Liquid Vitamins in Promoting Healthy Blood	Pending Approval		
		Tips for Promoting Healthy Blood Circulation	Tips for Promoting Healthy Blood Circulation	Pending Approval		
		Understanding the Role of Circulation in Overall Health	Understanding the Role of Circulation in Overall Health	Pending Approval		
		How to Improve Nervous System Health	How to Improve Nervous System Health	Pending Approval		
		The Role of the Nervous System in Overall Wellness	The Role of the Nervous System in Overall Wellness	Pending Approval		
		Boosting Nerve Function and Mental Clarity	Boosting Nerve Function and Mental Clarity	Pending Approval		

Only page 1 counts

Keyword position distribution



Create Content with keywords: High volume - Low competition



Create Content with keywords: High volume - Low competition



7,754 keywords

SV 794K

GSV 1.1M

Exclude keywords in... ▾

<input type="checkbox"/> Keyword	Intents	KD	SV ▾
<input type="checkbox"/> + da bomb hot sauce	I C Branded	0	22K
<input type="checkbox"/> + truff hot sauce	I C T Branded	5	21K
<input type="checkbox"/> + drake hot sauce	I	0	20K
<input type="checkbox"/> + cholula hot sauce	I Branded	6	18K
<input type="checkbox"/> + valentina hot sauce	I C Branded	0	15K
<input type="checkbox"/> + louisiana hot sauce	I C T Branded Local	2	13K
<input type="checkbox"/> + hot ones hot sauce	I C T Branded	4	13K
<input type="checkbox"/> + hot sauce recipe	I	6	10K
<input type="checkbox"/> + yellow bird hot sauce	I C T Branded	2	10K
<input type="checkbox"/> + crystal hot sauce	I C Branded	2	10K
<input type="checkbox"/> + ...	I C

State of the art Software (exclusive!)

Our AI Solution with the power of blogs
























Top pages

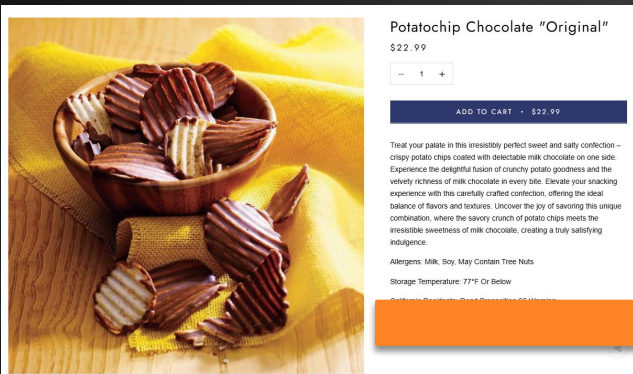
Top pages [roycechocolate.com](#) 

Add to 

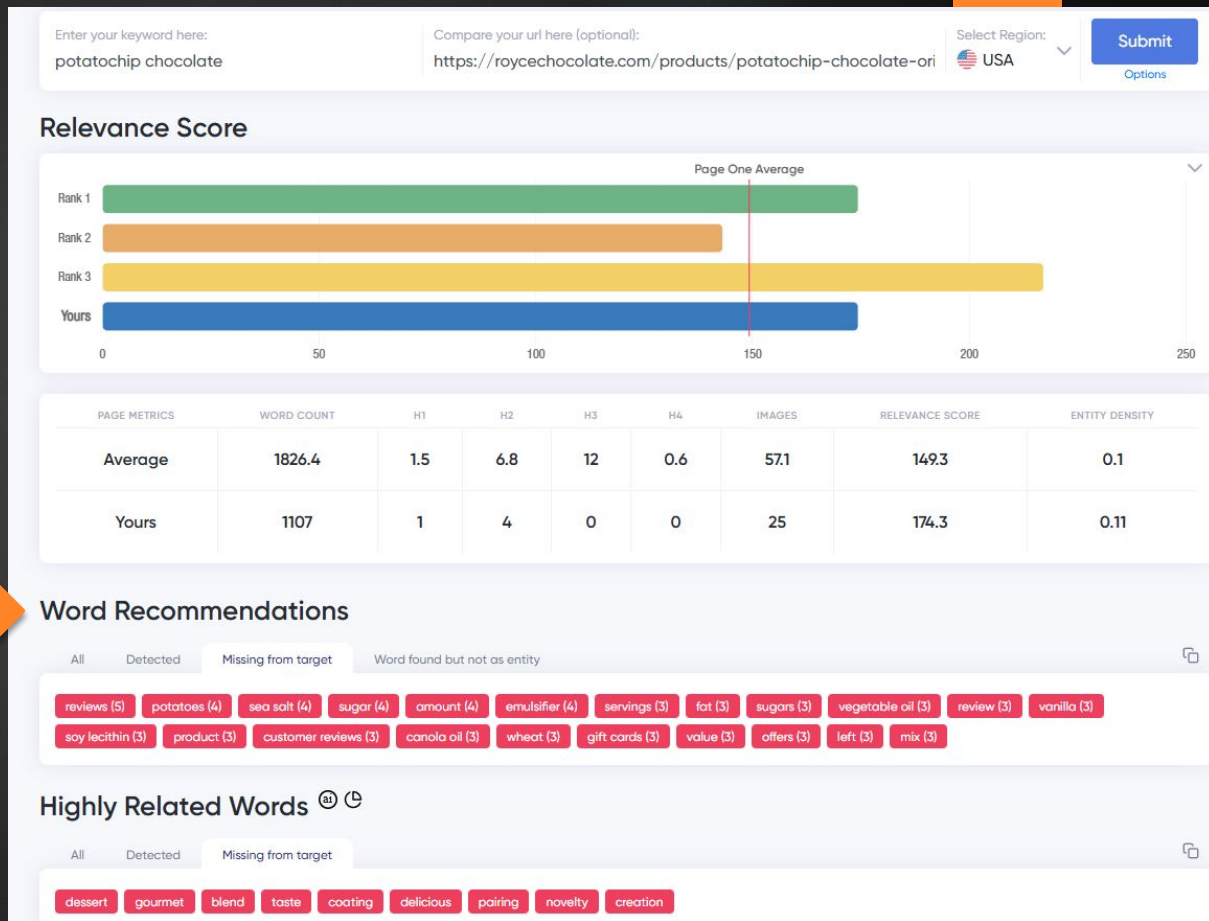
Operations 

#	<input type="checkbox"/>	URL 	Organic keywords 
1	<input type="checkbox"/>	https://roycechocolate.com/ 	1.65K
2	<input type="checkbox"/>	https://roycechocolate.com/pages/store-locator 	376
3	<input type="checkbox"/>	https://roycechocolate.com/collections/nama 	229
4	<input type="checkbox"/>	https://roycechocolate.com/collections/gift-set 	160
5	<input type="checkbox"/>	https://roycechocolate.com/collections/all-products 	114
6	<input type="checkbox"/>	https://roycechocolate.com/products/potatochip-chocolate-original 	109
7	<input type="checkbox"/>	https://roycechocolate.com/blogs/the-royce-blog/lets-talk-about-bittersweet-semisweet-chocolates 	107
8	<input type="checkbox"/>	https://roycechocolate.com/collections/matcha 	98
9	<input type="checkbox"/>	https://roycechocolate.com/products/nama-chocolate-au-lait 	88
10	<input type="checkbox"/>	https://roycechocolate.com/products/chocolate-bar-black 	88
11	<input type="checkbox"/>	https://roycechocolate.com/products/chocolate-bar-milk 	86
12	<input type="checkbox"/>	https://roycechocolate.com/products/bar-chocolate-nut-12-pcs 	81
13	<input type="checkbox"/>	https://roycechocolate.com/collections/all 	76
14	<input type="checkbox"/>	https://roycechocolate.com/products/nama-chocolate-champagne-pierre-mignon 	70
15	<input type="checkbox"/>	https://roycechocolate.com/products/coffee-beans-chocolate 	67
16	<input type="checkbox"/>	https://roycechocolate.com/products/chocolate-bar-rum-and-raisin 	66
17	<input type="checkbox"/>	https://roycechocolate.com/products/fruit-bar-chocolate-12-pcs 	65
18	<input type="checkbox"/>	https://roycechocolate.com/products/matcha-bar-chocolate-12-pcs 	63
19	<input type="checkbox"/>	https://roycechocolate.com/products/nama-chocolate-matcha 	61

Our AI Solution



Google Relevance Score



Share Your Blogs on Social Media and run \$ 2 a day on them



A Facebook post for Spyce Sauce featuring a 'Spring Special Offer'. The post includes a blue Facebook logo, the brand name 'Spyce Sauce' in pink, and 'Spring Special Offer' in a smaller font. A 'Free Shipping' badge is prominently displayed. Four bottles of Spyce Sauce are shown against a background of pink flowers. On the right, five pink buttons list the offers: 'Buy Any 3 Of 5 Oz Get 1 Free', 'Buy Any 6 Of 5 Oz Get 2 Free', 'Buy Any 9 Of 5 Oz Get 2 Free', 'Buy Any 12 Of 5 oz Get 4 Free', and 'Buy Any 12 Of 10 oz Get 3 Free'.

pyce Sauce
Spring Special Offer

Free Shipping

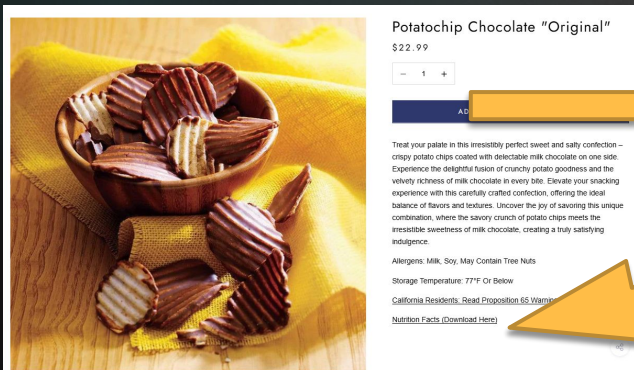
Buy Any 3 Of 5 Oz Get 1 Free

Buy Any 6 Of 5 Oz Get 2 Free

Buy Any 9 Of 5 Oz Get 2 Free

Buy Any 12 Of 5 oz Get 4 Free

Buy Any 12 Of 10 oz Get 3 Free



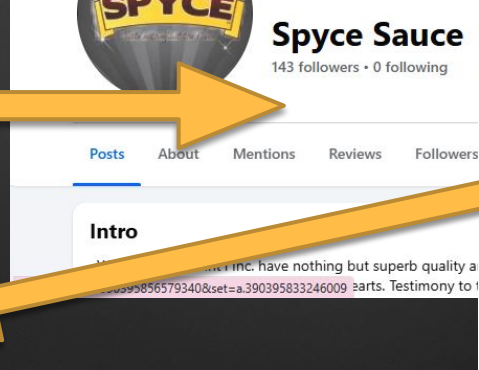
A photograph of a wooden bowl filled with 'Original' Potatochip Chocolate, which are potato chips coated in chocolate. The bowl sits on a yellow cloth on a wooden surface. To the right of the image is a product description for 'Potatochip Chocolate "Original"'. The price is listed as \$22.99. Below the price is a description of the product, followed by allergen information, storage temperature, and links for California residents and nutrition facts.

Potatochip Chocolate "Original"

\$22.99

Treat your palate in this irresistibly perfect sweet and salty confection – crispy potato chips coated with delectable milk chocolate on one side. Experience the delightful fusion of crunchy potato goodness and the velvety richness of milk chocolate in every bite. Elevate your snacking experience with this carefully crafted confection, offering the ideal balance of flavors and textures. Uncover the joy of savoring this unique combination, where the savory crunch of potato chips meets the irresistible sweetness of milk chocolate, creating a truly satisfying indulgence.

Allergens: Milk, Soy, May Contain Tree Nuts
Storage Temperature: 77°F Or Below
California Residents: [Read Proposition 65 Warnings](#)
[Nutrition Facts \(Download Here\)](#)



A screenshot of the Spyce Sauce Facebook profile. It features the brand's logo, the name 'Spyce Sauce', and '143 followers • 0 following'. The navigation tabs include 'Posts', 'About', 'Mentions', 'Reviews', and 'Followers'. The 'Intro' section is partially visible, showing the beginning of a post about the quality of the product.

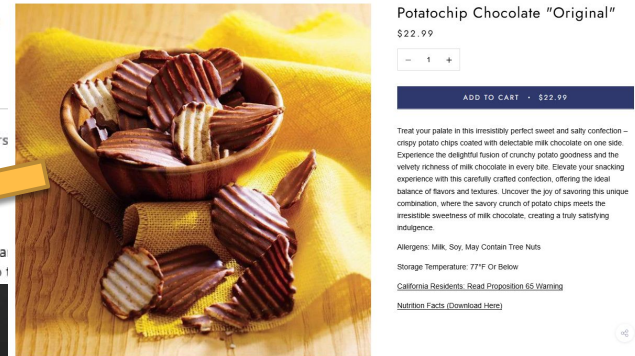
SPYCE

Spyce Sauce
143 followers • 0 following

Posts About Mentions Reviews Followers

Intro

... Inc. have nothing but superb quality a



A photograph of a wooden bowl filled with 'Original' Potatochip Chocolate, which are potato chips coated in chocolate. The bowl sits on a yellow cloth on a wooden surface. To the right of the image is a product description for 'Potatochip Chocolate "Original"'. The price is listed as \$22.99. Below the price is a description of the product, followed by allergen information, storage temperature, and links for California residents and nutrition facts.

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Allergens: Milk, Soy, May Contain Tree Nuts
Storage Temperature: 77°F Or Below
California Residents: [Read Proposition 65 Warnings](#)
[Nutrition Facts \(Download Here\)](#)

Website blogs promoted via Facebook

Spend	Impressions	Clicks	CTR	CPC	CPM	Website Clicks	Website CTR	Website CPC
\$4462.73	5555650	896842	16,143%	\$0,0050	\$0,8033	706208	12,712%	\$0,0063
\$403.94	740843	129414	17,468%	\$0,0031	\$0,5452	107671	14,534%	\$0,0038
\$339.44	676995	103063	15,224%	\$0,0033	\$0,5014	83389	12,318%	\$0,0041
\$159.06	321946	48125	14,948%	\$0,0033	\$0,4941	37617	11,684%	\$0,0042

Growth on Google - example



<input checked="" type="checkbox"/> Total clicks 1.85K	<input checked="" type="checkbox"/> Total impressions 370K	<input type="checkbox"/> Average CTR 0.5%	<input type="checkbox"/> Average position 34.8
--	--	---	--



Growth on Google - example

Performance on Search results

24 hours

7 days

28 days

3 months

Compare ▾

Search type: Web ▾

+ Add filter

[Reset filters](#)

☒ Total clicks

16.7K

Last 3 months

4.19K

Previous 3 months



☒ Total impressions

1.37M

Last 3 months

323K

Previous 3 months



☒ Average CTR

1.2%

Last 3 months

1.3%

Previous 3 months



☒ Average position

8.4

Last 3 months

11.4

Previous 3 months



Google Ads (SEA)



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Search Engine Ads – Quality site is lower Ad spend

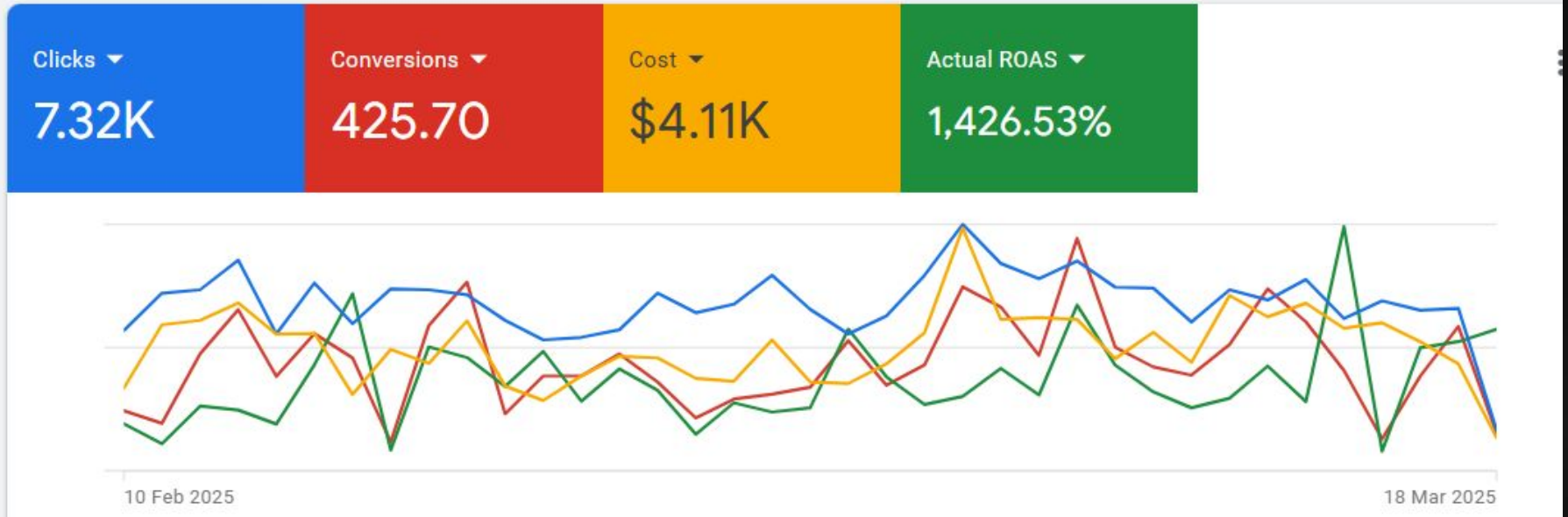
$$P_1 = (b_2 Q_2 / Q_1) + .01$$

	Max Bid	QS	Ad Rank	Position	CPC
Blue	\$2	6	12 (\$2*6)	1	\$1.34 (8/6)+.01
Yellow	\$1	8	8 (\$1*8)	2	\$.76 (6/8) +.01
Green	\$3	2	6 (\$3*2)	3	\$2.01 (4/2)+.01
Red	\$4	1	4 (\$4*1)	4	-

Search Engine Ads – All about the Return on Ad Spend

- 1426% Return on Ad Spend

* Revenue \$ 58,303



* We start to run ads on only \$ 25 a day!

Test, test, test!

Change history

Custom

12 Aug - 23 Sept 2025



Show last 30 days

Change overview

By user

By campaign

Performance



All changes

1.25K

Account changes

23

Ad changes

107

Bid changes

74

Budget changes

17

Conversion changes

2

Keyword changes

542

Network changes

40



Social Media



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Content is Fire Social Media is Gasoline

WEB TRAFFIC REFERRALS FROM SOCIAL MEDIA

SHARE OF WEB TRAFFIC ARRIVING ON THIRD-PARTY WEBSITES VIA CLICKS OR TAPS ON LINKS PUBLISHED IN SOCIAL MEDIA PLATFORMS (ANY DEVICE)



FACEBOOK



71.64%

YEAR-ON-YEAR CHANGE
-0.8% (-55 BPS)

TWITTER



9.02%

YEAR-ON-YEAR CHANGE
+3.7% (+32 BPS)

INSTAGRAM



7.51%

YEAR-ON-YEAR CHANGE
+88.2% (+352 BPS)

PINTEREST



6.52%

YEAR-ON-YEAR CHANGE
-20.0% (-163 BPS)

YOUTUBE



3.83%

YEAR-ON-YEAR CHANGE
-18.3% (-86 BPS)



Engagement



Spicy sauce

143

Total page fans

The more followers the page acquires, the broader the reach will be. Try to increase this as much as possible.

0

Total people talking about this

The PTAT is the total number of people that have interacted with this page or page content in some manner over the past 7 days.

0.00%

Fan engagement ratio

Engagement ratio is calculated by dividing the Page's PTAT with the total number of fans.

Heatonist

3,876

Total page fans

The more followers the page acquires, the broader the reach will be. Try to increase this as much as possible.

2

Total people talking about this

The PTAT is the total number of people that have interacted with this page or page content in some manner over the past 7 days.

0.05%

Fan engagement ratio

Engagement ratio is calculated by dividing the Page's PTAT with the total number of fans.

Our Clients page

164,930

Total page fans

The more followers the page acquires, the broader the reach will be. Try to increase this as much as possible.

2,005,280

Total people talking about this

The PTAT is the total number of people that have interacted with this page or page content in some manner over the past 7 days.

1215,84%

Fan engagement ratio

Engagement ratio is calculated by dividing the Page's PTAT with the total number of fans.

Facebook

All About The DATA



1,150,586

Total page fans

The more followers the page acquires, the broader the reach will be. Try to increase this as much as

5,451

Total people talking about this

The PTAT is the total number of people that have interacted with this page or page content in some manner

0.47%

Fan engagement ratio

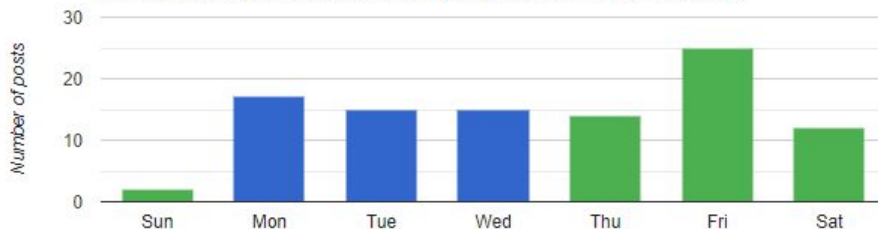
Engagement ratio is calculated by dividing the Page's PTAT with the total

8%

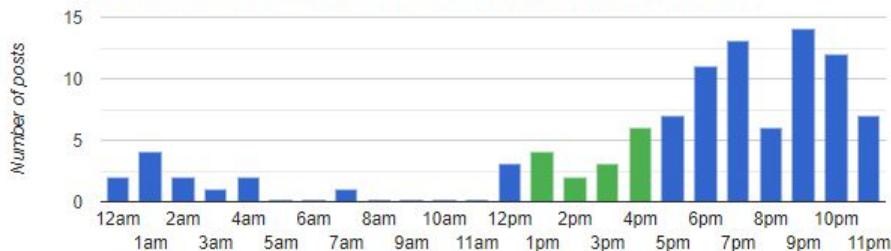
Percentage of posts within optimal range

It is very important to post content during the most active days and time of day. A general rule-of-thumb to follow is to post content between 1pm and 4pm on Thursday, Friday, Saturday, and Sunday.

Number of posts per day for given data (53% of total posts in optimal days)



Number of posts per hour for given data (15% of total posts in optimal hours)



Our process





” One of the **Greatest Challenges**
companies face in adjusting to
the Impact of Social Media
is **Knowing Where to Start**”

– *Simon Mainwaring*

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Our Offer

Pricing Agencies



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[CLIENT LOGIN](#)

[Home](#) > [Marketing Pricing Estimator](#)

Marketing Pricing Estimator

After having worked with hundreds of clients to build highly profitable online marketing campaigns, we know what it takes to get results.

Our marketing pricing estimator is based on [industry research](#) as well as on our own findings.

What is your total monthly revenue in USD?

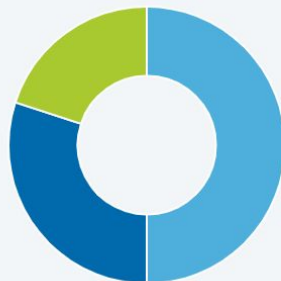
100000

Your Budget Recommendations

Your total advertising & marketing budget should be **\$20,000.00**.

Your total *online* marketing & advertising budget should be **\$20,000.00**.

Our estimated breakdown for your marketing campaign success:



50%

SEO Budget

\$10,000.00

91 dedicated hours

\$110.00 per hour

30%

PPC Budget

\$6,000.00

\$5,640.00 AdWords budget

\$0 management fee

20%

Email & Social Budget

\$4,000.00

36 dedicated hours

\$110.00 per hour

Fast Growth Strategy



AIO/SEO Package + Google Ads Social Media

We charge ~~\$20,000~~ **\$3997** per month for our DFY service

Bonus: Website

We handle all website issues at no cost to you
Including the ADA widget (worth \$ 497)

* Valid until November 30, 2025 with exclusivity

* excl. Ad Spend, starting with \$ 25 a day