



NEXEO.ai

Be the Answer.

Partnership Proposal for Bereano Partners

AI Search Intelligence Platform

Presented by Colin Hadley | Prepared for Josh Bereano



The Shift Happening Right Now

40%

Consumers start with AI

↑ YoY growth accelerating

60%

Zero-click Google searches

↑ Up from 50% in 2024

\$1.2T

E-commerce revenue at risk

⚠️ AI disruption wave

AI Platform Adoption — Consumer Search



Key Insight

Bereano's 55+ AI partners and their clients are losing visibility every day. The Google era is ending — and most businesses in your ecosystem aren't optimized for what's replacing it.



What is Nexeo?

AUDIT



OPTIMIZE



AI LEARNS



SCALE

Next Engine Optimization — the AI search intelligence platform that helps agencies, ecosystems, and partners track, optimize, and dominate visibility across every AI search engine.

Active



AEO

Answer Engine Optimization

Get featured in AI-generated answers from ChatGPT, Perplexity, Gemini, and more.

Active



GEO

Generative Engine Optimization

Optimize for AI Overviews and generative search results in Google and Bing.

Active



SEO

Search Engine Optimization

Maintain and grow traditional organic rankings while adapting to the AI-first landscape.



How Nexeo Delivers Results

01 Audit & Discover

We scan your partners' clients across 15+ AI platforms to identify visibility gaps, lost citations, and missed opportunities.

Automated

Confidence

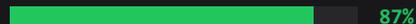


02 Optimize & Structure

Restructure content, schema markup, and entity signals so AI engines confidently recommend your partners' brands and products.

Expert-Led

Confidence



03 Monitor & Scale

Real-time dashboards track AI mentions, citation share, and competitive positioning — then feed insights into continuous optimization.

Real-time

Confidence





The Bereano Opportunity

55+

AI & Tech Partners

↑ Growing ecosystem

30K+

Trusted Connections

↑ LinkedIn-driven network

\$0

Partners investing in AEO

⚠ Gap = your opportunity

∞

Upside Potential

First-mover advantage

Why This Matters for You

- ✓ Your 55+ partners' clients are invisible to AI search — that's lost revenue today
- ✓ Bereano becomes the first AI ecosystem with built-in AI search optimization
- ✓ New revenue stream: resell Nexeo-powered AEO/GEO to your entire partner network
- ✓ Differentiation that no competing ecosystem can match

AI Readiness Status:

SEO

AEO

GEO

Nexeo closes all gaps



Case Study: Ice Dazzle

How We Transformed a Lab-Grown Diamond Brand's Digital Presence



About Ice Dazzle

One of the first fine jewelry brands to sell lab-grown diamonds on Shopify. Pioneering e-commerce with engagement rings, pendants, earrings, and bracelets across 18k gold, rose gold, and silver.



The Challenge

Competing against established brands in AI search results. Lab-grown diamond queries dominated by legacy players with zero AI optimization strategy.

What Nexeo Delivered

Complete

Full AEO Audit

Mapped AI visibility across ChatGPT, Perplexity, and Google AI Overviews

Complete

Schema & Entity Optimization

Structured product data so AI engines accurately cite Ice Dazzle

Complete

Content Strategy for AI

Created authoritative content that AI platforms reference & recommend

Live

Conversion Impact

AI search traffic converts 4.4–8x higher than traditional organic. Compounding ROI.



AI search traffic converts 4.4–8x higher than traditional organic | Every partner in your ecosystem has clients missing this opportunity today



Partnership Model

Two ways Bereano Partners can leverage Nexeo's AI search intelligence:

Top Pick

Ecosystem Partner

Nexeo joins Bereano's network

- ✓ Featured AI search partner in your directory
- ✓ Joint lead gen through 30K+ connections
- ✓ Co-branded audits for partner clients
- ✓ Shared positioning as AI-first ecosystem

Revenue Play

White-Label Resell

Your brand, our engine

- ✓ Bereano-branded AI optimization suite
- ✓ New recurring revenue per partner/client
- ✓ Full API access for custom workflows
- ✓ Co-branded reporting & dashboards

Available

Managed Services

Done-for-you optimization

- ✓ Dedicated strategist for top accounts
- ✓ Monthly optimization sprints
- ✓ Quarterly business reviews
- ✓ Priority support & onboarding



Investment & Pricing

User Management

Entry

Starter

\$299 /mo

5 Domains

- ✓ AI visibility audit & monitoring
- ✓ AEO + GEO optimization
- ✓ Monthly performance reports
- ✓ Email support

Scale

Growth

\$799 /mo

25 Domains

- ✓ Everything in Starter
- ✓ Full SEO + AEO + GEO stack
- ✓ Bi-weekly optimization sprints
- ✓ Priority support

Volume

Enterprise

\$1,499 /mo

75 Domains

- ✓ Everything in Growth
- ✓ Dedicated strategist
- ✓ Multi-client dashboard
- ✓ Custom reporting



How This Works for You

Your ecosystem. Your referrals. New recurring revenue.



You Connect

Introduce partner clients who need AI search visibility. Same warm introductions you already make.



Nexeo Delivers

We run the audit, optimization, and monitoring. Your partners' clients get results. Zero lift from you.



You Earn

Recurring referral revenue on every active subscription. Revenue compounds as your ecosystem grows.

Why This Fits Your Model

- ✔ No deliverables to manage — Nexeo handles all optimization and reporting
- ✔ Gives your LinkedIn outreach a new lead magnet: free AI visibility audits
- ✔ Fills the only gap in your 55+ partner ecosystem — AI search optimization
- ✔ Revenue scales with your network — every partner client is a potential subscription



Why Nexeo?



First-Mover Advantage

AI search is where SEO was in 2005. The ecosystems that integrate now will own the next decade of discovery.



Built by Angry Digital

Nexeo is powered by Angry Digital Inc., a proven agency with deep e-commerce, LinkedIn, and digital marketing expertise.



15+ AI Platforms Tracked

We monitor ChatGPT, Perplexity, Google AI Overviews, Bing Copilot, Claude, and more — not just Google.



Ecosystem-Grade Platform

Purpose-built for partner networks and agencies managing multiple clients — exactly how Bereano operates.



Let's Build the AI-First Partner Ecosystem — Together

Proposed Next Steps

- 1 Schedule a deep-dive demo of the Nexo platform with your team
- 2 Run a free AI visibility audit on 5 of your top partner clients
- 3 Define ecosystem integration and white-label scope
- 4 Launch Nexo across the full Bereano partner network

Ready

Proposed

Next

Vision



Colin Hadley

nexo.ai | eshan@angrydigital.com