

TEIKE MARKETING

Meta Advertising Services

Results Over Everything.

A full-service performance marketing agency built for brands that demand measurable growth — not vanity metrics.

WHO WE ARE

Teike Marketing is a full-service remote performance marketing agency founded by Lexy Teike — a former Meta Agency Representative with hands-on platform expertise.

***We don't do B2-BS.
We do B2-Results.***

Our model pairs deep paid media execution with conversion-first strategy — giving partners like you a credible, proven ads resource to refer clients to.

Former Meta

Agency Representative

4 Verticals

B2B · Healthcare · SaaS · E-Commerce

100% Remote

Performance-First Agency

META ADVERTISING SERVICES

Campaign Strategy & Build

Full funnel architecture — awareness through conversion. Custom campaigns built from scratch, mapped to your business goal.

Ad Creative Direction

Copywriting, creative briefs, and asset direction for static, video, and carousel ads that actually stop the scroll.

Audience Research & Targeting

Custom, lookalike, retargeting, and interest-based audiences built with precision. No guessing, no wasted spend.

Pixel & Conversion API Setup

Proper tracking infrastructure from day one — Meta Pixel, CAPI, and event verification to protect data accuracy.

A/B Testing & Optimization

Continuous creative and audience testing with data-driven decisions to lower CPL and improve ROAS over time.

Reporting & Performance Analysis

Clear, branded monthly reports with actionable insights — no fluff, just numbers and next steps.

AD FORMATS & PLACEMENTS

Single Image Ads

Clean, direct, high-impact. Best for brand awareness and retargeting with a clear CTA.

Video Ads

Scroll-stopping short-form video for Reels, Feed, and Stories — scripted and directed for conversion.

Carousel Ads

Multi-product or multi-feature storytelling. Great for e-commerce, service showcases, and case study walkthroughs.

Lead Generation Ads

Native Meta lead forms that capture qualified prospects without leaving the platform — no landing page required.

Retargeting Campaigns

Re-engage warm audiences — website visitors, video viewers, and past engagers — with highly specific messaging.

Reels & Stories Ads

Vertical, full-screen placements built for mobile-first audiences where attention is highest.

OUR PROCESS

01

Discovery & Audit

We start with your goals, current performance, and competitive landscape. No cookie-cutter strategy.

02

Strategy & Build

Full campaign architecture, audience segmentation, creative brief, and ad copy — built before a single dollar is spent.

03

Launch & Monitor

Campaigns go live with daily monitoring. We catch issues early and capitalize on what's working fast.

04

Test & Optimize

Structured A/B testing on creative and audience. Every decision is backed by data, not gut feeling.

05

Report & Scale

Monthly reporting with clear takeaways. When results prove out, we scale with confidence.

VERTICALS WE SERVE

Construction & Trades

Local and regional contractors, roofers, home service brands. Lead gen, seasonal campaigns, and brand awareness built for high-ticket services.

AI & SaaS

B2B and B2C software brands. Demo-request funnels, free-trial campaigns, and retargeting flows built for long sales cycles.

Healthcare & Wellness

Clinics, counseling, and wellness brands. HIPAA-conscious campaigns focused on appointment-setting and brand trust.

E-Commerce

DTC brands and product retailers. Catalog ads, dynamic retargeting, and ROAS-optimized scaling strategies.

WHY REFER TEIKE MARKETING

Platform-Native Expertise

Our founder worked directly inside Meta — we know the platform from the inside out.

Transparent Reporting

Your clients will always know where their money is going. No black boxes, no ambiguity.

Boutique Attention

No account managers passing you off to juniors. You get senior-level strategy on every account.

Results Over Everything

We don't celebrate impressions. We celebrate leads, sales, and measurable ROI. Period.

Partner-First Approach

We work alongside partners like you — not around you. Referrals are protected and respected.

Flexible Engagements

Month-to-month options available. No long-term lock-ins that make your client nervous to refer.

**LET'S BUILD
SOMETHING
TOGETHER.**

Results Over Everything.

Get In Touch

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