

AI-FIRST CONVERSION + GROWTH INTELLIGENCE

Turn more website visitors into measurable growth.

Bakstage.AI combines voice AI, AI chat, live human video, scheduling and campaign + affiliate intelligence so small teams can engage leads at the moment of intent and know which growth channels are actually working.



Engage

Voice AI, chat and guided prompts convert anonymous visitors into active conversations.



Escalate

When trust, nuance or urgency matters, visitors can move into one-click live video.



Attribute

Campaign and affiliate intelligence connects every source, partner and link to real funnel outcomes.

Growth Plan

\$299_{/mo}

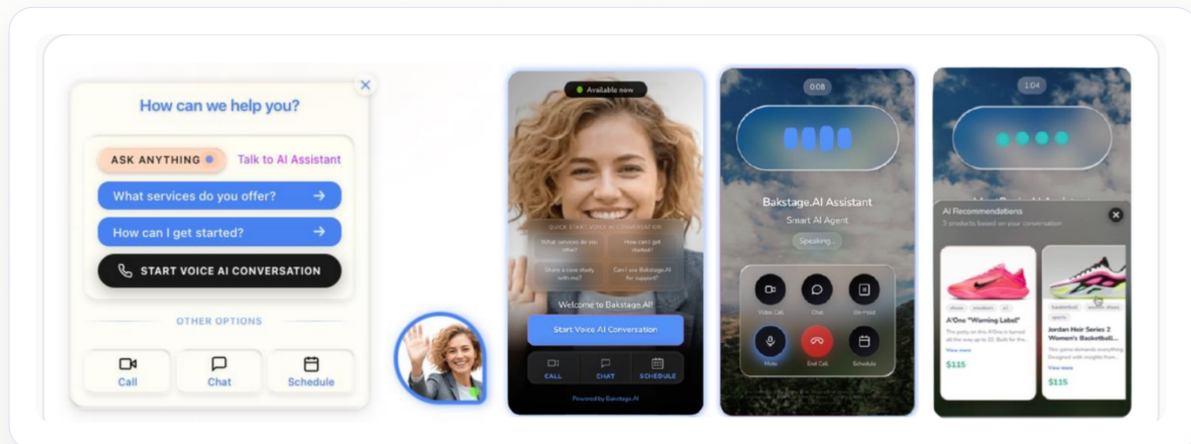
Built from our Lite plan foundation and upgraded with Growth Intelligence for campaigns and affiliate-led demand.

Voice AI + Live Video

Campaign Analytics

Affiliate Tracking

Best for websites with up to ~2K visitors/month, local growth teams, early e-commerce, healthcare, services, and partner-led campaigns.



THE \$299 GROWTH PLAN

Everything a small team needs to capture, qualify and close intent.

This is the customer-facing packaging for a simple growth plan: the core \$199/Lite capability, repositioned at \$299/month with the newly added campaign and affiliate intelligence included.

Growth Plan

\$299/month

Launch AI conversion and growth analytics without buying a large enterprise platform.

Month-to-month friendly

Included usage

- 100 voice/video sessions per month
- 1,000 AI text chats per month
- 5 agent seats
- 180 days data retention
- Email support

● AI Voice Agent

24/7 voice conversations for visitors who would rather talk than type.

● AI Text Chat

Instant answers powered by the brand knowledge base, with attachment support.

● 1:1 Live Video

Escalate qualified buyers or patients to a real expert when trust matters.

● RAG Knowledge Base

Use approved business content to keep answers consistent and useful.

● Conversion Analytics

Measure impressions, clicks, calls, chat engagement and conversion funnel drop-off.

● Growth Intelligence

Track campaign and affiliate sources, then compare the quality of leads they create.

Bakstage.AI does not just add a chatbot. It adds an AI conversion team plus the reporting layer to show which campaigns, affiliates and sources are producing real revenue opportunities.

Trusted By



NEW: CAMPAIGN + AFFILIATE GROWTH INTELLIGENCE

Know which campaigns create conversations, not just clicks.

Most small teams can see traffic, but they cannot see whether a campaign, partner or affiliate actually produced high-intent conversations. Bakstage.AI connects source and partner data to funnel outcomes.

1. Capture

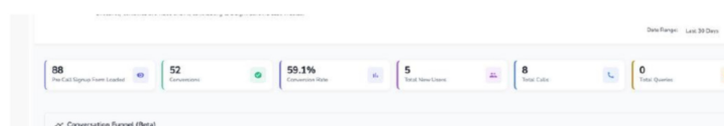
UTM parameters, affiliate IDs, referral hostnames, landing pages and widget events.

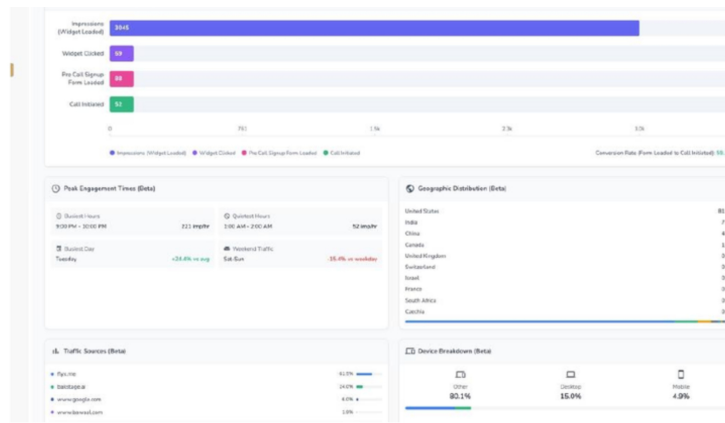
2. Attribute

Connect partner and campaign links to conversations, calls and qualified intent.

3. Optimize

Show which sources create MQLs, assisted conversions and higher-intent handoffs.





What marketers can answer

- Which campaigns create qualified conversations?
- Which affiliates send buyers, not just traffic?
- Where do visitors drop before live handoff?

What sales teams can act on

- Prioritize high-intent leads by source.
- Follow up with the right context.
- Double down on partners that create MQLs.

LAUNCH PLAN + PROOF POINTS

Go live fast. Learn what is working. Improve every week.

1

Week 1

Install widget, connect brand knowledge, define primary CTA and live handoff rules.

2

Week 2

Add campaign definitions, affiliate/partner parameters and key source naming standards.

3

Week 3+

Review funnel, source quality and conversion paths; improve prompts, CTAs and partner spend.

Proof that the model works

From trust-heavy customer journeys highlighted in the source deck:

77%

increase in conversion

64%

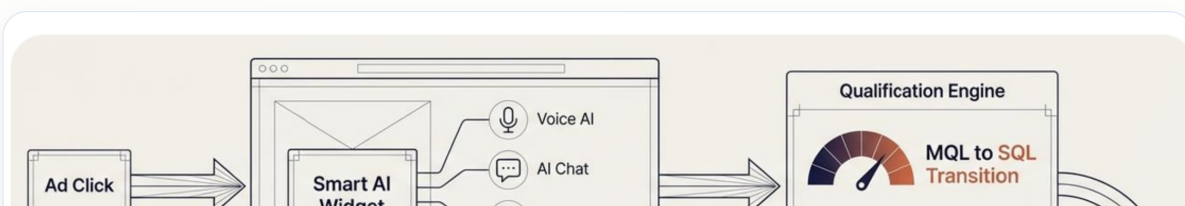
decrease in CAC

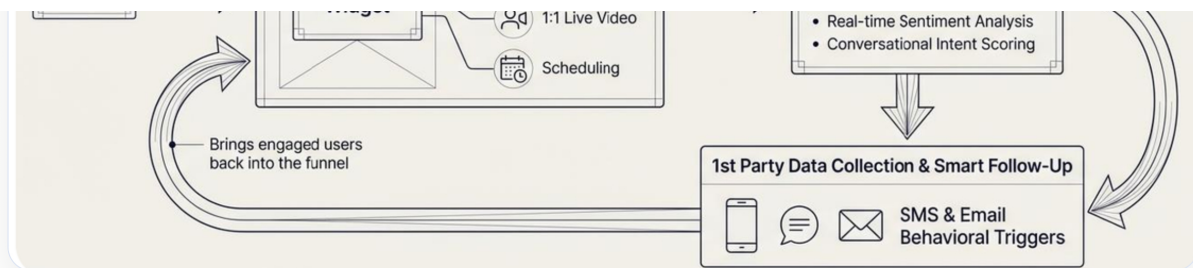
85%

reduction in no-show rates

Best-fit use cases

- Healthcare, wellness and high-trust services
- Retail and e-commerce experiences
- Partner, publisher and affiliate-driven growth
- Local businesses that need more booked conversations





For \$299/month, Bakstage.AI gives growing teams the AI conversion layer and growth intelligence they need to turn traffic into qualified conversations - and finally understand which campaigns and affiliates are worth scaling.

Ready to launch?

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<https://bakstage.ai>