



What Is BlueChimp?

BlueChimp helps salespeople stop guessing who to call next. It scans your network to surface the warmest, highest-intent leads: companies already showing real buying signals where you also have a relationship path in.

Core engine: LinkedIn relationship data + Bombora intent signals + CRM / website activity + LLM-generated next steps.



BlueChimp Headless Agents

BlueChimp creates an automated warm-intro prospecting engine by combining Apollo or Clay, HubSpot, LinkedIn relationship data, website visitor data, CRM signals, and Bombora intent.

Using the BlueChimp MCP, an LLM can interrogate multiple datasets at once and surface the accounts most likely to be worth immediate sales attention.

Plain English: your sales stack talks to itself, then tells the rep where the smoke is thickest.

The Problem

- Signals live in separate systems: LinkedIn, intent, CRM, site visitors, and account lists.
- Reps either spray and pray or spend hours stitching together context manually.
- New sales hires lose weeks figuring out where the real leverage is.

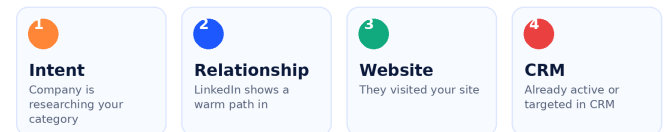
Salesperson Use Case

- Who is likely in-market right now?
- Who matches the ICP?
- Who do we know at or near that account?
- What is the smartest warm path in?
- What should we say based on timing, signal, and relationship?

Shared Network Context: Israel Kloss and Robbie Allen have 10 in-common contacts: **William McGuire (made the intro)**, Aaron Fuller, Justin Cutroni, Nishit Shah, Chandler Rose, Leena Hanson, Joe Raczka, Naomi Burns, Greg Boone, and Dan Roselli.

4 Alarm Fire System

Highest priority when four buying signals light up together



One signal is interesting. Four together are a fire alarm.

How It Works

- Connect to a user's LinkedIn profile and map first-degree relationships.
- Overlay Bombora and other intent signals.
- Filter by industry, technology usage, NAICS code, CRM status, or ICP criteria.
- Identify decision-makers and generate warm-intro requests or personalized outreach.

Why It Matters

BlueChimp helps salespeople cut through cold-prospecting noise and focus on accounts where timing, fit, and relationship access are already working in their favor.

ROI lens: if BlueChimp creates even a small number of warmer conversations each month, the payback can be fast.

The Bottom Line: better accounts, warmer paths, and more relevant reasons to reach out. Less list-chasing. Less cold guessing. More targeted conversations with buyers already closer to the deal.

Automated Consulting Group (Conservative ROI)

Industry (optional)

Technology

Conversion baseline applied

High-intent leads / month

3,000

250

8,000

Average customer value

\$10,000

\$50

\$10,000

Lead → customer conversion

2.5%

0.5%

10%

↗ ESTIMATED MONTHLY ROI

2508.4x

return on subscription

Based on the Growth plan at \$299/mo.

👤 NEW CUSTOMERS / MO

75

📅 MONTHLY REVENUE

\$750,000

⬇ BLUECHIMP COST

\$299/mo

↗ ANNUAL PROFIT

\$8,996,412

BEST-FIT PLAN

Growth — \$299/mo

[Jump to plan ↓](#)