

WHAT I DELIVER



STRATEGIC LEADERSHIP

- Go-to-market strategy
- Market positioning and messaging
- Growth planning
- Executive marketing leadership



REVENUE GROWTH

- Demand generation strategy
- Lead generation
- Customer acquisition
- Conversion optimization



SALES & MARKETING ALIGNMENT

- Sales enablement
- Pipeline optimization
- Customer journey improvements
- Revenue accountability



TEAM LEADERSHIP

- Lead internal marketing teams
- Manage agencies and marketing partners
- Establish KPIs and reporting
- Build scalable marketing processes

WHY COMPANIES CHOOSE BOULDER PUNCH



Executive-level leadership at a fraction of the cost



Start in days instead of months



Flexible monthly engagement



Scale involvement as your business grows



No long-term employment commitment

INVESTMENT OPTIONS

FRACTIONAL CMO PARTNERSHIP

\$5,000 – \$12,000 PER MONTH

- ✓ Scope of work
- ✓ Strategic priorities
- ✓ Number of committed hours per month
- ✓ Level of executive involvement
- ✓ Industry complexity
- ✓ Growth stage

MARKETING AUDIT & GROWTH PLAN

\$2,500 | FULL-DAY ENGAGEMENT

- ✓ Executive discovery session
- ✓ Review of your marketing, sales, positioning, and growth strategy
- ✓ Identification of key opportunities and growth barriers
- ✓ Prioritized strategic recommendations
- ✓ Written action plan with practical next steps

INDUSTRIES WE SERVE



B2B SaaS & AI



Technology



Professional Services Companies



Founder-Led Start-Ups



Growth-Stage Businesses



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READY TO BREAK THROUGH?



Scan to schedule your complimentary discovery call.