Propello

AI DEMO AGENTS FOR B2B SOFTWARE

Create the pipeline you never had.

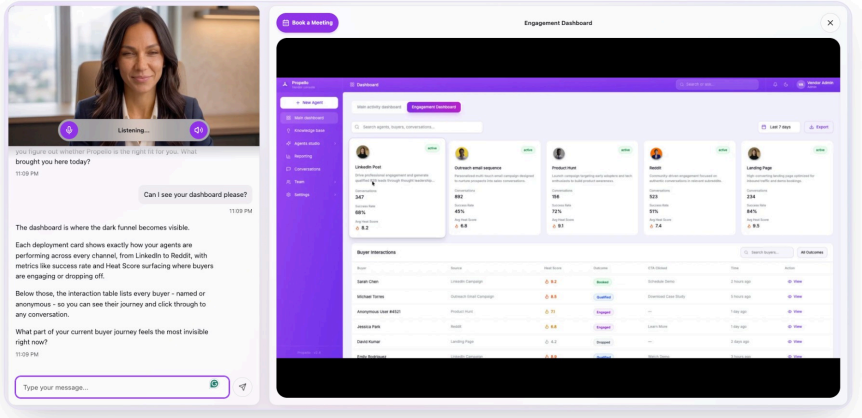
Propello puts Polly, an AI demo agent, on every digital touchpoint where your buyers are but your sellers aren't, running the demo for buyers who aren't ready to talk to sales yet.

THE PROBLEM

Most B2B buyers research on their own. The 95%+ of website visitors who never fill out a form aren't uninterested, they're just not ready for a sales call. Today that demand leaves your site uncaptured, after you've already paid to bring it there.

WHAT POLLY DOES

Polly engages buyers by voice and chat, answers product questions, walks them through a demo tailored to what they care about, and books a meeting when they're ready. Built for demand capture, not for gating or qualifying people out.



WHERE IT WORKS

Website & landing pages
Engages self-serve visitors in the moment, on any page.

Paid ads
LinkedIn and Google ads that open a conversation instead of a form.

Outbound campaigns
Lets prospects explore the product before booking.

Webinars
Run 1:1 Q&A and turn attendees into live conversations and demos.

WHAT YOU LEARN

Every conversation becomes top-of-funnel insight: the pains buyers raise, the features they ask about, and the competitors they compare you to.

LIVE IN UNDER 2 HOURS

1. Choose the content Polly learns from.
2. Record or upload the visuals for the demo.
3. Go live on the channels you choose.

EARLY RESULTS

15-20% of website visitors engage with Polly.

22-24% engagement on LinkedIn and Google paid ads.

Used by teams capturing the pipeline they didn't know they had.

MESH · N2W · commbox · ATERA · okta · Deepdub · razorlabs · superlegal · experda · GTMify · celery · Supernature · scytale · cymphony · extrovert · connecteam

Meet Polly → propello.io/discover?r=18eac65d-b869-4128-82c5-57f2db5b5eeb